

LEGACY LIFE

7th

Anniversary



THE LEGACY BRAND
**SEVEN
WONDERS**

 REOXlife
iMgard
with  M-GARD

**GUARDS AGAINST
FOREIGN INVADERS**



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MILESTONE

**THANK YOU FOR BEING WITH US
FOR 7 WONDERFUL YEARS**

what have — we done in 2014

RETURNLEGACY®



RETURN LEGACY

was established under the lead of Dr. Lee Siew Keong.

- Return Legacy officially opened its corporate office at Encorp Strand Garden Office, Kota Damansara on 31st May.
- Return Legacy began its first international expansions in Thailand and Singapore.

- On 11th March, Return Legacy released its first 2 products, 2° Redoxy Essence and REOXlife Mediterranean Gold.
- 2° Redoxy Essence was the first product which adopted Micro-Mineralised Nutrient Technology (MMNT) and succeeded in having sales which exceeded RM1 million within a month.



REOXlife Pro W+ and
REOX Series H+ were
launched at the second
half of the year.

what have we done in 2015



- Legacy Science Team combined its skills and professional techniques with Unilife of Japan and Fytexia of France. To ensure its safety and quality, every product of Return Legacy is endorsed by the National University of Malaysia (UKM).
- Return Legacy has successfully established a foothold in Indonesia.



- Return Legacy achieved marvelous result in its sales, which reached a consolidated sale of RM100 million.
- A glorious recognition themed 'The Rise of Miracles' was held in KLCC, Kuala Lumpur.

- Foundation of Dr. Lee Siew Keong was set up to grant scholarships to underprivileged students of UKM and RM2 million of funds were provided to the selected students.
- RLEA was established as a learning institution for distributors of Return Legacy.



what have — we done in 2016

Jack Lim, one of Malaysia's reputable DJs was selected as the first brand ambassador of Return Legacy for the year 2017.



Micro-Mineralised Nutrient Technology (MMNT) was transferred to Return Legacy Sdn Bhd by Unilife Japan.



- Return Legacy had its grand launch of its new product - REOXlife Potent Essential Duo System. The sales of the new product surpassed RM1 million on the day of launch.
- The core value of Return Legacy 'Our Legacy Home' was established.

what have — we done in 2017



The group invested RM12 million in the establishment of 33,000 square foot Nutraceutical GMP Factory that is estimated to be fully operated in 2018.



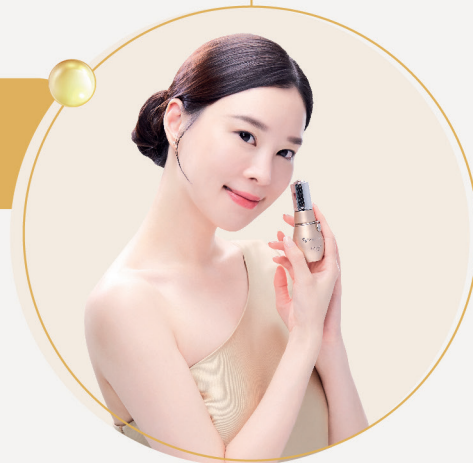
The launching of Return Legacy FMCG product range.



A new track record was achieved, with more than 20,000 sets of Legacy Iconics snapped up within 3 hours of its launch.

what have we done in 2018

Joanne Yew was appointed as
RL Brand Ambassador 2018.



Singapore New Office Opening

- Return Legacy's star skin care product, 2° Redoxy Essence announced its relaunch with a brand-new product packaging transformation.
- Return Legacy has expanded its business network into a renowned international corporation with more than 100 thousand distributors.



**To honour the efforts of Legacians,
a glorious recognition themed
'The Triumph of Legacians' was held.**



To honour the efforts of Legacians, a glorious recognition themed 'The Triumph of Legacians' was held. Near 100 distributors were recognised on the prestigious event and the first Royal Prime of Return Legacy, Apple Low was born.

- Developed by Legacy Science and Fytexia, the new and improved REOXlife Mediterranean Gold PLUS, now with LePheno™ is officially launched.



PRODUCTS FROM THE 2° SKINCARE RANGE

2° Cleansing Water, 2° REOX Series H+, 2° Redoxy Essence, and 2° Activator Hydro are selected as Top 100 Skincare products of 2018 by NUYOU Magazine.



- A RM 30,000 charitable contribution was donated to disabled student school SJK (C) Pasir Pinji 2 to build new classrooms.



36 Return Legacy distributors successfully completed the MDDA (MALAYSIAN DIRECT DISTRIBUTION ASSOCIATION) course.



Return Legacy's oral care foam O'DENTEE, and NUREOX Grain Nutritional Beverage are selected as the winners of Natural Health & A Healthy Lifestyle Reader's Choice Awards 2018.



- Return Legacy makes a charitable contribution and visits a center for special needs and disabled children.

what — we done in 2019



- As one of the key sponsors, Return Legacy awarded donated RM200,000 to local film “Lease of Life” for filming as well as promoting the history and culture of China. After deducting the production expenses – ticket sales revenue is donated to 5 charity organisations in Malaysia.

- In the spirit of ‘Return Legacy Our Second Home’, the “Love, Home” event is one of the biggest in the year for Return Legacy.



Renewal of Akta Jualan Langsung (AJL) license from 21st February 2019 to 20th February 2022.



Return Legacy Centre upgrade in Kluang and Penang



- NUREOX Enzyme officially launched in March 2019.
- To better cater to everyone's taste, Return Legacy launched NUREOX Protein ProMix in chocolate flavour.



Return Legacy launched 5th Anniversary 999 Gold Charm Leather Bracelet and Jakarta & Bandung Incentive. A total of 248 Legacians were qualified to receive the Bracelet and 98 Legacians qualified for the 4 days 3 nights Jakarta & Bandung Travel Incentive.



Return Legacy carries Product Liability Insurance to manage unexpected damage caused to distributors to enhance the product quality control assurance.



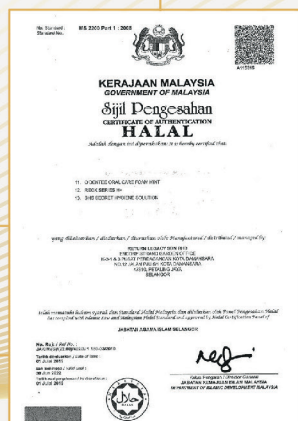
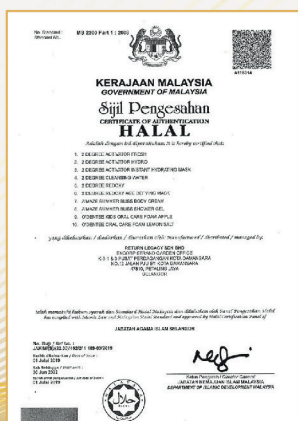
- Gallash early bird sale sold out 4000 units in 14 minutes.

The Nutraceuticals GMP Factory - with its complete facilities and infrastructure and factory operation officially started.

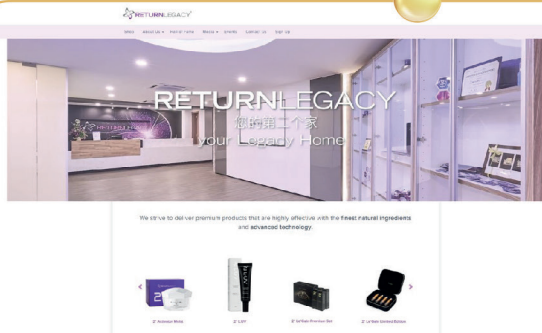


- 2° Activator Moist officially launched.
- REOXlife Junior Mediterranean Kids launched.

RLEA System Committee establishment - its purpose is to educate and guide the next generation, passing on core skills and unifying teams, becoming the number one entrepreneurial platform for all Legacians.



- Halal certificate on skin care & FMCG products.



E-commerce officially launched and system upgraded.



Prominent Business BestBrands Awards 2019. - The Brandlaureate - Our DCEO, Ms. Sam Kho was awarded The BrandLaureate Prominent Brand Leadership Award 2019. And we are deeply honoured to receive the prestigious award from YB Dato' Seri Anwar bin Ibrahim. At the same time, Return Legacy was awarded The BrandLaureate Prominent Business Brand Awards 2019 in Beauty and Wellness Solutions.



Legacy Care Association Malaysia (LCAM) is formed.

ISO Update.



- Implementation of Bring Your Own Bag (BYOB) to encourage Legacians to bring their own bag when making purchase.
- 2° L.UV officially launched





- Donated by Legacy Care Association Malaysia (LCAM) and located at Basha Binruhua Primary School No. 2 in Perak, Classrooms for special comprehensive education courses for children with disabilities and intellectual disabilities.



- Held the first charity event of the Society Association-Blood



Opening of the Indonesia International Headquarters.



- 2°Le'Gain is officially launched with premium set and limited edition is available for purchase with engraving service applied on limited edition black leather bag.

what have — we done in 2020



Legacians from RLegacy IndoJaya have been invited to visit the factory for an in-depth understanding of its operations.

Return Legacy's annual "Love, Home" event draws its curtains to a successful close on 15th February. Family members of RLegacy IndoJaya took part in the major event with added a joyous mood to the overall atmosphere of event.



RL HQ UPGRADE TO EXPERIENCE CENTRE

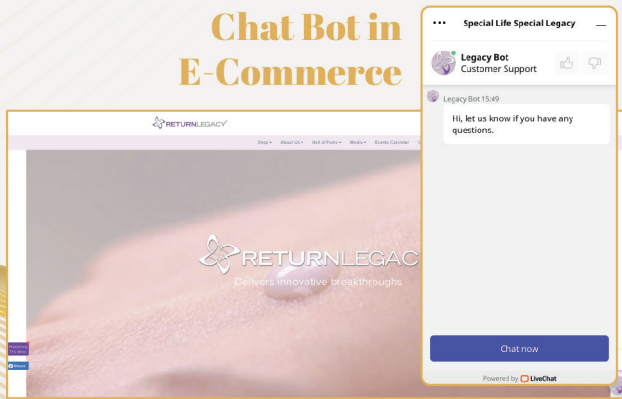
The newly launched Return Legacy Experience Centre showcases a perfect combination of modern and intelligent technology to Legacians with a brand-new look. The Centre delivers a completely new visual, hearing, touch, smell and taste experience whilst providing the best customer service experience to all who visit. In addition, we upgraded our conference room to provide Legacians a comfortable training environment.



THE LAUNCHED OF REOXLIFE PRO W+ ENHANCED VERSION

With the enhanced formula with Ceratonia Siliqua, REOXlife PRO W+ can be a natural alternative to pharmacological drugs in enhancing PCOS related symptoms which adversely impact fertility among women with reproductive age.

Chat Bot in E-Commerce



Return Legacy leverages chat-bot technology on e-Commerce platform, to ensure prompt assistance to distributors and potential customers whenever there's an inquiry.

Distributor Personal Link

A newly feature Personal Link can be found in e-commerce for distributors to expand their online business easily.

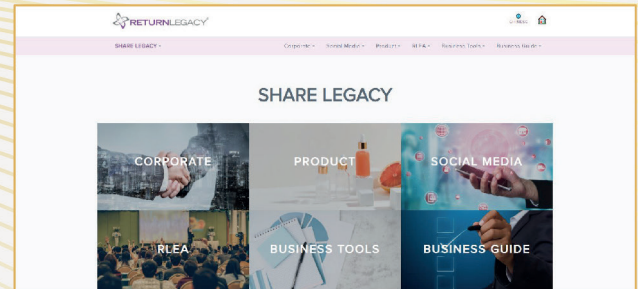


Facebook Live & Zoom Meeting



We switched all event training from offline to online to accommodate with the current trend. We did 100 online events online training for Legacians to keep up with changes in trends, learn and develop Legacy careers.

Share Legacy



Return Legacy has added Share Legacy – a one-stop information and resources platform to allow distributors to share and download videos, images and product materials anytime, anywhere.

Singapore and Indonesia e-Commerce Launch



Singapore and Indonesia e-Commerce were officially launched in year 2020 for better user and purchase experience.

Live is Life



From offline to online, Return Legacy has provided Facebook Live training “Live Is Life” for Legacians to expand business opportunity online.



A'maze Antibacterial Body Wash

A'maze Antibacterial Body Wash helps to fight off against germs, protect and maintain skin health, while leaving your skin smooth, soft and hydrated. Free from SLS, parabens and triclosan, it is suitable for all ages and skin types.

Hand Sanitizer

Return Legacy launched RL Sanitizer to keep encouraging Legacians to stay hygiene from time to time.



New 2° REOX Series H+ Packaging Launched

Newly packaged REOX Series H+ was launched. With Bag-On-Valve (BOV) technology for long lasting efficiency and keeps the powerful H+ safer and more hygienic.

REOXlife W+ Gold

REOXlife PRO W+ Gold designated for menopausal women, inspired by the ancient herbal remedies which have been used for several hundred years, formulated with Estro-G that helps to relief menopause related discomforts.



W+ Calendar

"W+ Calendar Application" works as a useful tool to record and monitor women's menstrual cycle.

HOW TO DOWNLOAD APP



SCAN ME

<http://Lead.me/wplusappsteps>

DOWNLOAD W+ CALENDAR



SCAN ME

<https://wpluscalendar.com>



Serenity

The Calming and Soothing blend oil - Serenity has launched. The relaxing Serenity made with 100% natural peppermint extract, is one of the most used essential oils in aromatherapy.

REOXlife PRO I Plus

REOXlife PRO I Plus provides 360° vision protection with a trailblazing blend of Lutein, Zeaxanthin, Saffron extracts, Bilberry extracts and Beta-carotene.

REOXlife I Plus has endorsed by by Prof. Dr. Azizan Ahmad (School of Chemical Sciences, Faculty of Science and Technology, UKM) under Nutritional Intervention and Healthcare of Eye in the Perspective of Science.



Online Health Quiz

The simple and fun "Online Health Quiz" provides fundamental health tips to our valued Legacians.



I Plus 测一测

女人测一测



2° Activator Hydro New Packaging

2° Activator Hydro with the brand-new packaging has launched.

what have — we done in 2021



The virtual signing ceremony of Memorandum of Understanding (MoU) between Return Legacy Sdn. Bhd. and University Kebangsaan Malaysia (UKM). The MoU was signed for another 5 years for Biasiswa Dr. Lee Siew Keong aid worth RM2 million to deserving students of UKM.



3R concept has launched which include (Reset) **DETOX215** (Reform) **IMMUNE 30** (Regain) **W30 W GOLD30 M30**



**2° Setitik Acne Treatment Cream
is officially launched.**

**To celebrate Return Legacy's 7th glorious year, we
are honoured to launch the 7th-anniversary 2° REDOXY
Essence special edition - The Rise Of Legacy.**



In May 2021, REDOXlife iMGard,

the perfect immunity booster has launched. IMGARD uses M-Gard which is a baker's yeast beta-1,3/1,6-glucan. M-Gard is the outcome of first-class scientific efforts combining with extremely rigorous Norwegian quality standards.

to be
— continued

Meet The
**SEVEN
WONDERS**
OF



When you hear the phrase “the Seven Wonders”, the first thing that comes into your mind is probably the world’s seven most famous landmarks like the Taj Mahal and the Great Pyramids of Giza.

As remarkable as these iconic structures may be, we at Return Legacy associate it with something even more incredible: our SEVEN WONDERS package!

In conjunction with Return Legacy’s 7th anniversary, we are happy to introduce a truly wondrous promotion filled with some of Return Legacy’s all-time top-selling products! The Seven Wonders package is all you need to live achieve health and physical wellness.

**HERE'S A QUICK
RUNDOWN OF WHAT
EACH PRODUCT IN
THIS PACKAGE DOES:**

REOX^{H+} series

Loaded with Return Legacy's very own Micro-Mineralised Nutrient Technology (MMNT), REOX Series H+ shields the skin from the harmful effects of free radicals. It acts against inflammation, relieves irritated skin, and even improving the healing process of any burns and wounds.



2° Redoxy ESSENCE

This anti-aging product filled with Micro-Mineralised Nutrient Technology (MMNT) and acetyl hexapeptide-8 is ideal for delaying the formation of wrinkles. 2° Redoxy Essence is a truly remarkable weapon against aging; it makes the skin more elastic, firmer, and also reduces signs of aging for a younger lifted skin.



Mediterranean GOLD^{plus}

Containing LePheno™, a unique formulation derived from many fruit and vegetable extracts, REOXlife MEDITERRANEAN GOLD PLUS makes anyone who consumes it many times healthier inside and out. Stimulating antioxidant enzyme production, increasing energy level and vitality, and assisting with the breakdown of accumulated fats which in turn converts to energy - are just some of the many benefits of REOXlife MEDITERRANEAN GOLD PLUS.



2° Le'Gain ROYAL INTENSIVE AMPOULE

Yet another of Return Legacy's powerful anti-aging tools, 2° Le'Gain makes use of the world-beating Epilibrium 360C™. This amazing formulation increases the skin's elasticity, stimulates skin regeneration, and gives a youthful sheen to the skin. 2° Le'Gain is excellent for hydration, protection, rejuvenation, and moisturization of the skin. In just 2 weeks, your face will begin to feel firmer, smoother and positively glowing.

REOXlife POTENT

An antioxidant supplement derived from wheat and cantaloupe extracts, REOXlife POTENT reduces cell damage, damage caused by ultraviolet radiation, and physical signs of aging. It contains Micro-Mineralised Nutrient Technology (MMNT), an advanced and cutting-edge technology developed by Legacy Science Team. Through MMNT, REOXlife POTENT uses the effects of negative hydrogen ions to fight against free radicals and protect cells from oxidative stress, delay aging, and increase antioxidant levels in the body.



REOXlife PRO



These are two more products with Micro-Mineralised Nutrient Technology (MMNT) and blended with valuable plant-derived ingredients. REOXlife PRO W+ is specially formulated for menstruating women. It helps to regulate female hormone secretion, increase the chance of conception, and regulates menstrual problems in women aged between 18 and 44. REOXlife PRO W+ GOLD, targeted to women 45 or older, helping them to alleviate the symptoms of menopause, improve sexual health, provide relief from hot flashes while helping one sleep more peacefully.

REOXlife PRO Mandiva

Return Legacy created this health supplement to address various men's health concerns. The many natural plant ingredients in REOXlife PRO MANDIVA regulates androgen secretion, balances hormonal levels, and helps alleviate physical symptoms caused by an imbalance of androgens.



Return Legacy's fantastic Seven Wonders package is truly a package with something for everyone. No matter your physical needs or condition, you can undoubtedly benefit from these expertly formulated products.

After seven years of continuing support from our devoted and loyal customers, we at Return Legacy will continue to strive to provide the very finest in healthcare and skincare products. With this Seven Wonders promotion, we aim to accomplish exactly that goal.

Return Legacy's Seven Wonders: undeniably, "Seven Wonders" to behold.



GUARDS AGAINST



FOREIGN INVADERS

Did you know that your immune system is like an army of soldiers protecting you? Imagine your body as a castle to be defended.

BOOST UP!

LIVE TO GUARD OR GUARD TO LIVE

Like every fabled castle, its soldiers face serious attackers such as mighty beasts and other foreign enemies every minute. Our body has a powerful personal army- the immune system. These soldiers battle various invaders such as disease-causing bacteria, viruses and other pathogens that we touch, ingest and inhale daily.

A year into the pandemic, the COVID-19 has disrupted lives around the world and caused a great amount of stress and anxiety. The coronavirus disarms the soldiers of human's immune system. The virus hijacks the cell and reprograms it genetically to make more copies of virus in our body. Fortunately, scientists theorise that boosting our immunity defense could fight the disease.

A majority of people who contract this virus are either asymptomatic or have mild to moderate symptoms. It shows that provided you have a robust immunity, the disease can result in a minor infection. The healthier and more effective your immune system is to battle infection, the more likely you are to have mild illness if you are exposed to it.



The premium lifestyle supplement, IMGARD is formulated with **M-GARD®** which is a baker's yeast beta-1,3/1,6-glucan. **M-GARD®** is the outcome of first-class scientific efforts combining with extremely rigorous Norwegian quality standards. IMGARD is designed to improve immune system and overall wellbeing. The natural supplement trains the soldiers in our body to fight off the external intruders - pathogens in general.

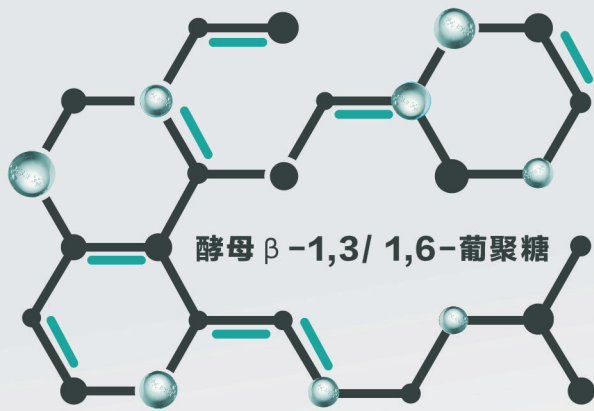
IMGARD consists of resveratrol and vitamin C. Resveratrol which is extracted from yeast is patented and best known for its anti-aging properties as well as its ability to promote brain health. Vitamin C is a vital and common vitamin that helps in supporting antioxidant activity in our body. When beta-1,3/1,6-glucan, resveratrol and vitamin C are combined, a significant synergistic effect exerts. The synergistic effect offers strong stimulation of immunity for our body, allowing our personal army to fight pathogens efficiently!



IMGARD improves respiratory health, helping the body to naturally defend prior to respiratory virus infectious. It helps to relieve colds and flus effectively. It also promotes healthy inflammatory responses in our body. As stress weakens our immunity, IMGARD counteracts the negative effects of stress too.

WHAT EXACTLY IS THE IMMUNE SYSTEM?

The immune system guards us against infections and illnesses. It can be split into two main parts: the innate immunity and the adaptive immunity. Starting with our skin, it creates barriers to turn away intruders. If an invader gets through, the immune cells within the innate immune system identify anything foreign, from a virus to a bacteria, and then search it out and destroy it. Finally, the adaptive immunity develops antibodies to fight off the pathogens.



Beta-glucan is becoming more and more common for health support.

It can be found in a variety of food including oats, barley, seaweed and so on. When it comes to immune support, the best source of beta-glucan is baker's yeast. It has been proven the most efficient beta-glucan in modulating immune system.

The body doesn't produce beta-glucans, so the only way to get them into the body is by consuming them. In recent research, beta-glucan can be a potential solution that strengthens immune system to fight COVID-19. Prevention is always better than cure. Thanks to yeast beta-glucan, it can prime our immune systems to be ready for an attack from invaders.



NEW

A healthy lifestyle, a good healthy body and dietary supplements can play a role in improving our immune response to viral infections. Our nutrition, sleep, stress, lifestyle and the environment have a significant influence on our immune system.

The best prevention against spreading and becoming infected with COVID-19 is to follow the recommendations of social distancing and good hand hygiene. Moreover, make sure you wear a mask when you are out and about and always avoid crowds.

The next level of protection is to keep our body healthy to enhance immune function. Our immune system works very hard to protect us every day. It is vital to treat our body well so that our immune system is geared up to fight off viral infections. Eat healthily, exercise regularly, get sufficient sleep and minimise stress.

Wellness is the new luxury. In the new-normal, people are spending more on health and wellness. Consumers are turning to various natural remedies and demanding for better diet and supplements as immunity boosters to enhance their immune system in order to fight off the virus and achieve wellness. Protect your vulnerable immune system with the modern wellness essential- IMGARD. **IMGARD is definitely a health and wellness investment that worth the splurge!**



INTERIOR DESIGN ON A BUDGET

Want a beautiful home, without having to spend tons of money hiring an interior designer?

Seeing as we're all spending more time at home these days, it's only natural to want to improve and beautify our surroundings.

After all, we're spending much more time there and it's nice to be in a comfortable, pleasing looking environment. Don't be held back by your budget!

There are definitely things that you can do to improve the interior design of your home without making big commitments or putting aside large chunks of cash. Here are 7 economical tips:

1. ADD THROW PILLOWS

Yes, a pillow can make a big difference for your home whether it's in your living area or inside your bedroom. An eye catching throw pillow can elevate the mood, add personality and of course, add fluffy comfort to your home. However, if you already have throw pillows, don't waste money by purchasing new ones. Instead just buy or make new covers. This gives you options to mix and match in the future to suit your mood!



2. ADD PLANTS IN YOUR HOUSE



Houseplants are so en vogue these days! And for good reason. Houseplants are incredibly soothing to look at. They also release oxygen and create a peaceful feeling in the house. If you choose to plant vegetables, you can harvest them to eat. There are even plants that repel insects and keep your house smelling fresh. However, you do need to do some research as to how best to go about this. Plants require daily upkeep and maintenance, so if you have limited time, you should find species that are hardy and easy to care for.



3. DIY WALL ART

Got lots of empty walls? Exercise your creativity and make use of your empty wall space by transforming it with some paint. The internet is rife with creative ideas on what you can do. There are many DIY ideas such as turning plates into wall art, painting murals, framing scarfs, macramé hangings and so much more. Look at your old, unused things and see if you can repurpose them into decorating your walls. Or simply add a mirror to instantly create the illusion of more light and space.

4. ADD TABLE RUNNERS

Not a tablecloth user? No worries. You can still add a colourful touch to your dining table (or any other table) by adding table runners, a simple decoration that can lift up the mood and express your character. There are so many varieties out there, whether in-store or online. If you choose particularly affordable versions, you can even buy a few in different colours, designs, size, colors and textiles. It's fun to play around and add life to your furniture with small decorations.



5. ADD CREATIVE MUGS

Mugs can bring a different mood to your living spaces and add fun touch too. There are many affordable creative mugs available that you can buy and use for your house.

Copywriting such as “Best Dad”, “Best Mum” and other creative mugs could lift your mood. Find creative ways to display these mugs.

8

6. REARRANGE YOUR FURNITURE

This is not a feng shui tip, but it IS the best zero-cost decorating idea! Sometimes, a room may feel cramped because of how we have arranged our furniture. Take a look around your house and consider what can be moved around and give it a try. Keep in mind the traffic flow in your house when arranging furniture because you don't want things to be in the way even if it does look good. Find the right balance for your furniture arrangement by avoiding grouping large furniture together in the same place.



7. TURN BOTTLES INTO VASES

Glass bottles from your wine or cocktail drinks can be used as vases to add creative flourishes to your spaces. Wash and clean your bottles first. You can then either use them to house fresh flowers or buy some fake flowers that will remain evergreen without upkeep. It's the best 2 in 1 way of being creative and cost saving tips for your home decoration.

It doesn't take much money to be creative. And today, with the internet at our fingertips its so easy to do simple searches on what you can do to improve the interior of your home in a pocket-friendly manner. Good luck redecorating, we're sure the results will be marvelous!

The Long & Short of



Delivering an **UNFORGETTABLE SPEECH**

Many people are nervous about giving speeches - in fact public speaking is one of humankind's top phobias!

However, speeches may be an unavoidable facet of professional life; especially if you are a manager or leader in some capacity. Fortunately, with some practice and a few tips, we believe that anyone can deliver a memorable speech.

Let's break it down.



What are the
**ELEMENTS
OF A SPEECH**
that should be considered?


Whenever you have to make a speech, there are many things you must first consider. The topic, tone, audience, occasion, formality, even language - all are important factors which come into play when giving a speech.

There's also one other element of an excellent speech which can't be forgotten or overlooked: its duration. If your speech is too long, your audience will probably lose interest. If it's too short, you won't be able to cover all the points you had in mind and thus cap the quality and effectiveness of your speech.

Now, let's say that you want to make a speech to convince potential customers to purchase the Return Legacy products you're selling. How do you determine the perfect duration to ensure that you're both compelling and impactful?

Here's how to create a speech that is neither too long nor too short but just right.

Create An **IMPACTFUL MESSAGE**



First off, think of what your message is. Dispense with any fluff and focus on the core. This helps you stay on track and not go on and on. Don't mistake length for impact. A draggy, long speech will have people losing focus and looking to get away! Ultimately, it will be a waste of your precious time and effort. Even if you are a highly skilled speech-giver, it's a hard task to keep people's attention for too long. So know your limits.

However, the speech should not be so short as to require you to overly summarize your message. Even if you imbue your message with great clarity and detail, no one will remember it if it's so short that you can't emphasize any of your most salient points. You need to give yourself enough time to explore your key points in depth and hopefully leave your audience extremely impressed.

Thus, a good guide to the length of a high-quality sales speech depends on how long you need to provide both impact and depth.



Consider Your Introduction & Conclusion


Every great speech must begin with a solid, attention-grabbing introduction and end with a similarly inspiring conclusion. Such an introduction will keep your audience engaged and interested throughout your speech. A strong conclusion, meanwhile, will leave your audience with a lasting positive impression about you and your products. Thus, you need to ensure that your speech is long enough for its introduction and conclusion to provide their full effects. It also must be short enough that the audience will be unlikely to forget either.

A tip for creating a memorable introduction – focus on how you're improving or benefitting your audience. People love to know how their problems can be solved or how they can have greater convenience, benefit or wealth.

As for your conclusion, it should provide a clear summary of everything in your speech. Keep your conclusion short, sweet and potent and end with an impactful statement to truly seal the deal in your audience's mind.



Make Your Audience Feel Appreciated



When speaking to your audience, try to ensure they feel appreciated and valued. Remember, they have taken time out of their busy day to listen to you. It is thus crucial that you do not waste even a second of their time. During your introduction, you can win your audience over by telling them how you've been looking forward to speaking to them. How you cannot wait to share some positive news that will be good for them.

As you move through your speech's body, try talking about the behaviours and actions you might like your audience to take. Then, you can discuss the positive effects that such actions would have.

Don't forget to properly thank your audience during your conclusion. In general, your speech's duration should be long enough to permit you to fully express your appreciation for your audience during its introduction, body, and conclusion.

However, be careful not to go overboard with this because you might then end up coming across as phony and insincere. As is so often the case, it's all about finding just the right balance.

All things considered, the most important question about the proper duration of a speech is not "how long should the speech be?" but "why should the speech be this long?" Once you've determined the reasons for your speech's duration, you won't have to worry about either missing an important point or wasting your audience's time. By putting proper thought into the contents of your speech and how you express them, you'll be able to determine the perfect duration for it - one that's neither too long nor too short. But just right.



WHY

Corporate Social Responsibility

is Everybody's RESPONSIBILITY



Corporate Social Responsibility (CSR) is a concept that takes into account a business' impact, not just on its customers and stakeholders but on the environment and community at large.

“

Every business leaves a footprint – on the earth, on people and on the wider community.

Integrating CSR into a business means conducting a business in such a way that leads to sustainable development as well as economic, social and environmental benefits. This means a careful consideration of human rights, the community, environment, and society in which you operates.

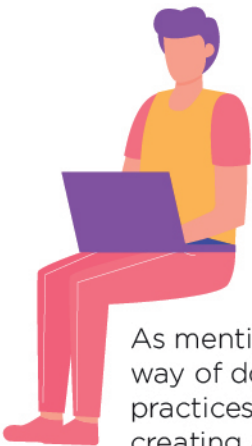
As we all know, climate change is an impending crisis. Consumers today are increasingly sensitive of the impact businesses can have on the world at large. With the abundance of options that consumers have today, be the one that they choose by operating in a way that helps rather than harms the planet.

According to the 2015 Cone Communications/ Ebiquity Global CSR study, 91% of global consumers expect businesses to operate responsibly to address social and environmental issues. CSR is vital to success, both for the company and for our survival as a species.

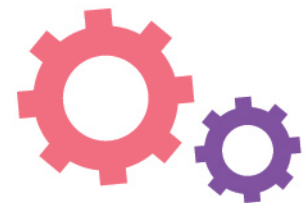
People are actively seeking to buy from businesses that operate ethically. Therefore CSR is no longer just a trendy buzzword or an annual charity drive. Social responsibility and ethical practices are now vital to your success and should be integrated into the very foundations of your business.

Here's a breakdown of why your business should be engaging in CSR:

IMPROVE CUSTOMER ENGAGEMENT



As mentioned, CSR is currently trendy. In fact, in a few years from now it may be the only way of doing business. So if you're currently already an ethical company with sustainable practices, it's a great way to engage with your customers. Use it to your advantage by creating a story of your efforts and showcasing it in all your communication avenues. This includes your advertising, social media marketing, public relations and so on. You might see a rise in engagement, and hopefully sales!



IMPROVE YOUR BRAND STORY

If you're doing good, that automatically looks good. It's a great story that is an easier sell to the public. People automatically gravitate to those who are helpful, kind and compassionate. If these are your company values and all your actions truly abide by them, that your brand is in a favourable position.

IMPROVE EMPLOYEE ENGAGEMENT

It's proven that employees enjoy working for a company with a good public image. No one wants to be the bad guy. If you can show that you're committed environmental issues and human rights, you're also much more likely to attract and retain top candidates who can passionately abide by your brand. When you embrace CSR, your workplace will be a more positive and productive place to work.

CSR social responsibility can be divided into several forms. Some of the most common examples of CSR include:

- ★ Reducing the carbon footprint
- ★ Charitable giving
- ★ Improving labour policies
- ★ Corporate policies that benefit the environment

EXAMPLES OF CSR IN ACTION:

Here are examples of global brands that perform CSR:

Google's renewable energy project

Google is trusted for its environmentally friendly initiatives. Google also earned RI's highest CSR score much in part due to their data center using 50% less energy than others in the world. They have committed over \$1 billion to renewable energy projects and enable other businesses to reduce their environmental impact through services such as Gmail.





Coca-cola's investment in alternatively-fueled trucks

Coca-Cola's massive fleet of delivery trucks contributed 3.7 million metric tons of greenhouse gases to the world. They have made major changes to their supply chain practices including investing in new alternatively-fueled trucks. Their initiatives are intended to create a 25% reduction in their carbon footprint by 2020.

Netflix's paid parental leave

From a social perspective, companies such as Netflix and Spotify offer benefits that support their employees and families. Netflix offers 52 weeks of paid parental leave, which can be taken at any time whether it is the first year of the child's life or any other time that suits their needs. This compares to 18 weeks at other tech companies.



IN CONCLUSION

CSR is not simply a trend, it is a commitment to protect the planet and improve the quality of life for the people who work within the company and those who live in the community wherein a business operates. Companies that succeed in CSR can look forward to returns like improved consumer and employee engagement as well as a better brand image. Hopefully some of the examples we've iterated will inspire you to create some CSR initiatives of your own!



7TH ANNIVERSARY PROMOTION

SEVEN WONDERS

1ST MAY 2021 (12AM) - 31ST MAY 2021 (11.59PM)

BUY 3

FREE 1

BUY 6

FREE 3



STAY TUNED TO OUR OFFICIAL FACEBOOK PAGE FOR MORE DETAILS !



BOOST UP!

LIVE TO GUARD OR GUARD TO LIVE

5TH MAY (12:00AM) - 31ST MAY (11:59PM)

NEW

REOXLIFE IMGARD

**BUY 3
FREE 1**



RM840 (WM) RM870 (EM) I35WP



*FREE 1 bottle of The Rise of Legacy Special Edition (20ml)
with purchase of 2 iMgard packages (in a single receipt)
or a combination of any 1 set of Seven Wonders Package (in a single receipt)

*Terms and Conditions Apply. *For Malaysia distributors only. *Promotion is NOT VALID in conjunction with Legacy Plan PWP.
*WP is not earned on FREE products. *While Stocks Last.

*Self-collect and delivery for any package/product combination with iMgard in a single receipt will be available from 10th May 2021 onwards.
*The company reserves the right to change, amend, delete or add to these terms and conditions at any time without prior notice.



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IMMUNE 30 BOOSTER

5TH MAY 2021 (12:00AM) ONWARDS

1 x REOXlife POTENT
1 x REOXlife MEDITERRANEAN GOLD PLUS
1 x REOXlife POTENT MINI (10 SACHETS)
1 x REOXlife IMGARD

LEGACY PLAN: RM561(WM) RM586(EM) 74WP
CREATION PLAN: RM622(WM) RM652(EM) 76WP



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