LEGACY LIFE

传 承 生 活 2017 MAY



content

- 1 Return Legacy
 - The Founder Of
 Return Legacy Dr Lee
 - The Pillar Behind the Legacy
 - Legacy Science
- 2 Return Legacy Entrepreneur Academy (RLEA)
- 3 Legacy Care Association (LCA)
- 4 Legacy Milestone
- **5** Legacy Brand
 - 2°
 - DECYLIFA & DECYLIFA DDC
- 6 Legacy Upcoming Product
 - Secret Hygiene Solution (SHS)
- Legacy Updates
 - Promotion & Campaign
 - · Schedule
- 8 Legacy Digital Network

LEGACY LIFE

Return Legacy

Return Legacy has established a foothold in Malaysia with its sights set on international expansion, is also an organization that is operating in lieu with scientific ideals.

Return Legacy officially launched on **May 31**, **2014** and the headquarter is located at Kota Damansara, Petaling Jaya, Malaysia. Today, Return Legacy has successfully established operational platforms in Malaysia, Singapore, Thailand and Indonesia. Return Legacy's headquarter occupies a 25,000-square foot corporate office with the group annual turnover of exceeding **MYR 100,000,000**. As now, Return Legacy has approximately 100,000 independent distributors in four countries.

To achieve core competency, we consolidate all of our core values into a cohesive whole. This synergistic alliance is the primary element of Legacy Science which focuses on research & development. We focus in developing premium skin care and health foods with the combination of finest natural elements and advanced technology. Legacy Science's affiliates in research & development include Universiti Kebangsaan Malaysia (UKM), Sirim, Unilife (Japan), and Fytexia (France).







SPECIAL LIFE, SPECIAL LEGACY

56

INTRINSIC VALUE OF

DIRECT SELLING

Although the history of the direct selling industry is relatively short compare to other industries, it is indisputable that this industry has proven remarkable performances and achievements globally. In decades past, it began with good deeds of forging mutual beneficial business opportunities, but unfortunately morphing gradually to factitious and deceptive illegal schemes with delusive promises, which had distorted the true value of this industry.

But one man has not been discouraged by this, he immovably believes and understands that people is the primary capital in this industry where everyone has impartial and equal opportunity to learn, change and grow while participating in this field of dreams. He believes that direct selling is the best platform for those who have struggled in the orthodox sales environment, or for those who wish to establish their own business and pursuing their destiny in life. This enterprising man, Dr. Lee, is the founder of Return Legacy group. With the roadmap of Return Legacy through the mission, vision, and values, he is aspired to share and edify the true value of direct selling which is to love, care and share success and happily achieving, "Special Life, Special Legacy".





In business, as in life, we are often taken aback by unexpected events that derail us from making our dreams come true. However, there is one thing we can control, that is our reaction. We should have the boldness to accept and face it as these failures and challenges will give us further insights and experiences that are valuable and beneficial to achieve our future goals. Failure is never permanent and is the beginning of success cycle. Challenges and failures are nothing more than a temporary setback and they are just a matter of perspective.

"The Unsinkable" is not a word of inspiration, but a life experience during his early entrepreneurial life. During his high school years, he was told that becoming a chartered accountant is an arduous task, and was disdained for not possible to become a Chief Financial Officer in lifetime. However, with belief, impetus and volition, he qualified as a Chartered Accountant in Malaysia and a Chartered Management Accountant in England, and became a CFO at the age of 29 before acquiring his Doctoral qualification in Business and Administration.

Subsequently, he decided to step down from the lucrative white-collar job and further with resolute move to entrepreneurship. This endeavor has not been fruitful despite his outstanding academic and career establishments. He failed and was thoroughly defeated. After his business failure, Dr. Lee was insolvent and indebted with RM4 million. That was the time when and where he comprehended the value and spirit of "The Unsinkable". Facing failures and hardships are not as hard as thought, failure is the learning process and lead him towards transformation.

Alike China's legendary entrepreneur, Chu Shijian, the value of "The Unsinkable" is deeply rooted in Dr. Lee's beliefs. From his experiences, he realized that people is the core value of any enterprise. Valuing people is what keeps the business thriving. This was also the reason why he decided to collaborate with Universiti Kebangsaan Malaysia (UKM) in 2015, setting up a RM2 million foundation in granting scholarship to less capable students. He believed that talents should not be buried, and knowledge will be the key to unleashing their fuller potentials.

His deep insights of valuing and appreciating people encompass with love sharing, success sharing and shared goal. He applied relevant experiences and knowledge he gained into the entrepreneurship path. Dr. Lee's time to begin anew successfully founded ArthurReine Group and SKG Group, which include domestic and international trading, manufacturing, creative design, food production, and more.

Dr. Lee began to delve into the rapid pace of the direct selling industry at the age of 25. He explored what direct sales is all about, and learnt on how to manage direct selling company. Although his efforts had been put in vain with defeats and failures during his early endeavor, the fundamental core and spirit of love in direct selling had been deeply embedded in his heart. With the market instability and the direct selling industry being dominated with fraudulent financial scams, to establish a legitimate yet trusted sales platform was certainly no walk in the park.

With continuous blooming, the group has reached steady financial growth with dominant team. This summing up synergistic competence brought forth his proposition of creating a direct selling platform, thus the legacy emerged, Return Legacy.

The preliminary studies and assessment has been done meticulously based on 6 core points;

THE POWER OF NETWORKING



The Group's financial stability with experienced management.



Cutting edge technology to create unique, specialized and efficient products with own manufacturing facilities.



Fair and lucrative compensation system that provides high returns to our distributors.



Complete training to the management, employees and distributors create people-orientated education model.



To establish "Our Legacy Home" culture while expanding its business.



To explore into a larger market segment with social network and hence creating greater opportunities for our business partners.

Return Legacy aims to create the core value of direct selling industry and reinstate the bygone intrinsic perception of the industry.

Dr. Lee believes that under the rapid growth and improvements of its leaders, Return Legacy would be able to spread its wings and expand the core value of Return Legacy to 20 countries within 8 years' time.

The internal supporting team of the Group needs to grow at a similar pace as well. The new nutraceutical license factory, costing **RM8 million**, aiming to be fully operational by this year to cater for the needs of its fast-growing customer base. In the meantime, bachelor and master's degrees are taken up by 12 higher management to serve its business partners with better professional services.

Product safety is one main principle the Group will never compromise on. Under Dr. Lee's leadership and guidance, Return Legacy has partnered and collaborated with various research and development institution to ensure the safety of our products. These partnerships include Unilife of Japan, Fytexia of France, SIRIM and Universiti Kebangsaan Malaysia (UKM).

The miraculous growth of Return Legacy in the span of three years is a great start. Hard work and cooperation from each distributor of Return Legacy are required to strive and achieve success. Return Legacy provides an entrepreneurial platform and opportunities for the distributors to realize their dreams and together, we will realize each life value and pass it on to the next generation hand in hand.



THE LEGACY

SPECIAL LIFE, SPECIAL LEGACY



THE INDULGENCE EXPERIENCE OF INNOVATIVE TECHNOLOGY BEYOND THE BRAND



















UKM

(Universiti Kerbangsaan Malaysia)

UKM is the renowned and reputable local institution which is dominant in research and development (R&D). Utilizing the scientific research obtained from clinical significance data and statistics, we believe this state-of-the art institution fortifies Return Legacy's position as one of the leader in skin and nutrition science and product quality assurance.

Unilife

(Japan

Unilife Japan is a well-established research based company founded by Prof. Tsuchiya Masahiko. With his extensive background in research & development, he successfully developed innovative technology related product and became the forefront in health and beauty industry.

Fytexia

France)

Fytexia is a well-known R&D company that has its own research facilities, production and monitoring center that complies with Hazard Analysis And Critical Control Points (HACCP), which helps guarantee the products' safety and quality.



UKM (Universiti Kerbangsaan Malaysia)

IS FULLY COMMITTED TO SMART PARTNERSHIP ON RESEARCH AND DEVELOPMENT WITH

RETURN LEGACY SDN BHD



UKM is among one of the research universities in Malaysia to prioritize on research and development in science and technology. UKM cooperates with industries to ensure the quality and safety of products. UKM is committed to working closely with Return Legacy Sdn Bhd in reviewing and analyzing all of its existing products. Many laboratories in UKM are directly involved in the research and development of the products, such as UNIPEQ, Water Analysis Lab. Oleochemicals Lab and Bioserasi Lab. The data obtained clearly indicates that products of Return Legacy Sdn Bhd are guaranteed safe with good quality and are free from dubious and harmful compound.

Hence, UKM would like to take this opportunity to express its deepest gratitude to Return Legacy Sdn Bhd, which has endowed **RM 2 million** worth of scholarships (Foundation Dr. Lee Siew Keong) that has benefited underprivileged students to pursue their studies. UKM sincerely appreciates how the partnership has become the best example to be raised among the top leaders, management and staff of UKM.

The aforementioned details have made it evidence that UKM-Return Legacy Sdn Bhd collaboration has brought significant benefits to both parties since 2015.

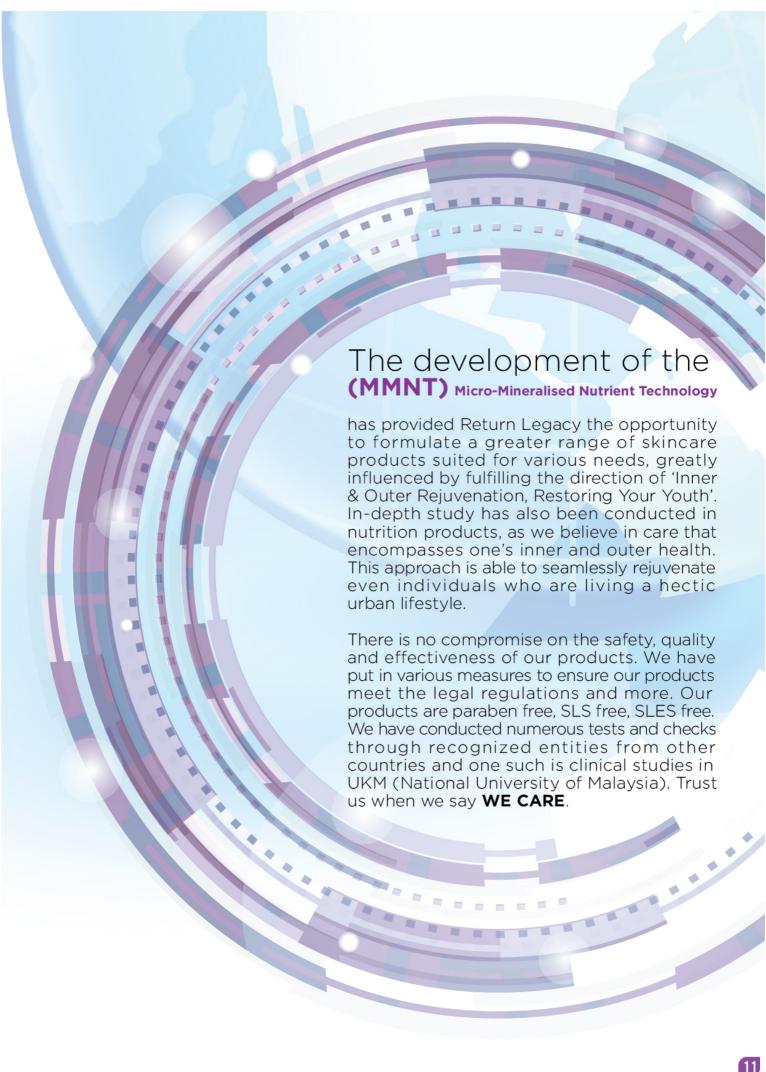
THE CUTTING-EDGE TECHNOLOGY



The Micro-Mineralised Nutrient Technology (MMNT) developed by Legacy Science is an advanced technique to stabilize a substantial quantity of negative hydrogen ions. Negative hydrogen ions help to fight free radicals, reduce the adverse effects on the human body and delay skin aging process due to harmful contaminants and radiation. With the products infused with **Micro-Mineralised Nutrient Technology** (MMNT), it serves visible benefits in protecting and maintaining our health and physical appearance.

Return Legacy's efforts have been acknowledged by distinguished international and local research institutions, spurring the establishment of its own GMP research and development factory. Return Legacy is committed to the unyielding pursuit of understanding the close connections between the ideal of youth and health for its program. This represents a clear indication of Return Legacy's resolve behind integrating scientific research in its product development. It is also the reason why Legacy Science and its resulting efforts has become the foundation of the organization's corporate philosophy.

Return Legacy is upholding "Our Legacy Home" as its corporate culture, with "Responsibility, Commitment and Dedication" as its selected esteemed values. With a developed international marketing system, Return Legacy is determined to build an international yet world-renowned brand with the continuously developing of Legacy Science. Return Legacy's ideals for its brand is based on an 'Inner & Outer Rejuvenation, Restoring Your Youth' motto. At present, the 2° series emphasizes on external care and reparation, while the REOXlife series is tailored for inner rejuvenation.





As our valued customers, fulfilling your needs is at the core of what we do. By providing you with a range of highly-effective, safe, yet revolutionary products, we aim to help you achieve a healthy body while restoring your youth. We at Return Legacy truly believe you deserve to feel and be at your best, and we hope our efforts are able to help you regain your self-confidence, as well as to explore and enhance the presence of self-worth.

Beyond developing premium products, our efforts are meant to inspire and arouse your true potentials, by strengthening your belief in the pursuit of your dreams and goals. With the vision of becoming the first entrepreneurial learning platform for our partners and customers, we aim to fulfill our mission of inspiring individuals to strive towards the pursuit of youth, healthy mind and life, and a sense of financial freedom.

This is a platform of limitless opportunities – we will provide you with all that is necessary to flourish your personal strengths, and to create a career stratosphere that is entirely your own.



At RLEA, 'Performing With Pleasure, Striving With Honesty' is what guides our learning culture. An education model designed with a people and result-oriented emphasis in mind forms the backbone of RLEA. Behind every course, valuable practical entrepreneurial experience is provided, so that our members are able to experience what goes behind operating a business for themselves.

RLEA is known for its 'system' structure, with tools, topics and course that are specially designed to aid distributors in unlocking their personal potential. Each system fulfils its own uniquely different learning outcomes, allowing learners to gradually master vital skills and foster a competitive spirit via this platform.

Here, we encourage and support each other like family - when it comes to establishing a career, or bringing great health and wealth for your friends and family. In your journey, beyond financial satisfaction is a mindful balance between body and soul. We firmly believe that the value of life lies in not what you have, but what you let others have and achieve. This is the value we believe in, which drives our motivation to always strive forward. Join us, and allow this platform to help you and others achieve great success.

Our vision is to become the first entrepreneurial learning platform, and RLEA is dedicated to creating valuable opportunities for its members to grow and learn.







Our Aim



Information Platform :



Learning Platform:

To allow for a more systematic, two-way communication of information. Aside from using the platform as a means of communications with our members, it helps Return Legacy to better monitor and attend to the needs of the members, thus establishing an amiable and harmonious culture within Return Legacy.

To aid Return Legacy's members in unlocking their personal potentials while helping them flourish in their individual strengths. It also aims to create an all-encompassing entrepreneurial learning platform that allows our members to realize the dreams, while striving towards achieving an ideal life that comprises of a healthy mind and financial freedom.



To provide potential business opportunities for Return Legacy's members to form their own consumer groups via their personal efforts that'll enhance their quality of life while securing a more stable future.

RETURN LEGACY

Celebrating 3 Years of

Transformation, Growth and Success

A brief look at the tremendous achievement and key milestones Return Legacy achieved throughout our three years' adventure.

2014



Return Legacy was established under the lead of Dr. Lee Siew Keong. With the exclusive right of Micro Mineralised Nutrient Technology (MMNT) from Unilife, Japan, marks the remarkably start of Return Legacy. Return Legacy officially opened its corporate office at Encorp Strand Garden Office, Kota Damansara on 31st May. In a short span of 33 days, the first Crown Ambassador of Return Legacy was born. At the same year, Return Legacy began its first step to Thailand and Singapore. The success was the cornerstone of its first step to the global market.

COMPANY



On the 11th of March, Return Legacy released its first 2 products, Redoxy Essence (previously known as Redoxy) and Mediterranean Gold (previously known as Medigold). Redoxy Essence was the first product which adopted the Micro Mineralised Nutrient Technology (MMNT) from Unilife of Japan and Legacy Science Team. It went viral in the internet, and succeeded in having its sales which exceeded **RM 1 million** within a month. Following the success of the 2 star products, W+ and H+ were launched at the second half of the year.

PRODUCT



In less than 60 days from the inception day on 11th of March, Return Legacy had its first recognition with more than 20 achievers being recognized. **ACTIVITY**

COMPANY

To strive for the best, Legacy Science Team combined its skills and professional techniques, thus exchange with other research and development institutions, such as Unilife of Japan and Fytexia of France. Moreover, to ensure the safety and quality, every product of Return Legacy is endorsed by National University of Malaysia (UKM). On the same year itself, Return Legacy successfully set its footstep to Indonesia in further expending the market segment to the most populated country in South East Asia. Year 2015 was an incredible year of accomplishments for Return Legacy. Not only the company has stepped up further its international expansion, but also created the marvelous result in its sales, which reached a consolidated sale of RM 100 million.



Fytexia



PRODUCT

In year 2015, 2° Activator Hydro, the hydrating gel cream was launched.



ACTIVITY

A glorious recognition themed "The Rise of Miracles" was held in KLCC, Kuala Lumpur. A million-decorated stage was built for this grand and auspicious recognition event. The first Royal Admiral of Return Legacy, Apple Low, along with 5 Royal Ambassadors were born.



CSR

RLEA



Foundation of Dr. Lee Siew Keong was set up with the purpose of granting scholarship to the less financial capable group of students.

RM 2 million were endowed to the selected students from the National University of Malaysia (UKM). Besides providing scholarship for eligible students, the company contributed to the infrastructure of the main campus by setting up a discussion room, library and bus stop to provide better facilities and a good learning environment for the students.

RLEA was established as a learning institution which aims to provide an educational system for a valuable practical entrepreneurial experience. The entrepreneurial learning platform with tools, topics and course that are specially designed, targets to aid distributors in unlocking their personal potentials while helping them flourish in their individual strengths.

2016

COMPANY

Jack Lim, Malaysia reputable DJ was selected as the brand ambassador of Return Legacy for year 2017. In the same year, the Micro Mineralised Nutrient Technology (MMNT) was transferred to Return Legacy Sdn Bhd by Unilife Japan. Within a short span of 3 years, Return Legacy has expanded its business coverage into a renowned international corporation with near to 100 thousand distributors.



PRODUCT

In 2016, the product range was enhanced with the launching of the smooth cleansing mousse, 2° Activator Fresh. The concept of 2° Skin Care and REOXlife Health Supplement were proposed with the brand strategy enhanced. Return Legacy had its grand launch of its new product - REOXlife Potent Essential Duo System. Besides the VIP from Japan and the National University of Malaysia (UKM), leaders of Return Legacy and brand ambassador, Jack Lim, the ceremony gathered its limelight with the attendance of Miss Mei Yan, Miss Von Lee and the winners of Miss Chinese International Pageant 2016. The sales of the new product surpassed RM 2 million on the launching day



ACTIVITY

Return Legacy's first Chinese New Year celebration, themed - "Love.Home" was held. The celebration had truly embodied the core value of Return Legacy - "Our Legacy home".





SKIN CARE SERIES

In year 2009, 114 countries had signed a non-binding agreement, the 'Copenhagen Accord' which indicated that the increase of global temperature should not surpass 2°C. Further, a scientist of NASA Goddard Institute for Space Studies explained that the rising temperature on earth does not bode well for humans, it will adversely affect our skin conditions.

The conceptual of 2° is an innovation inspired by the scientific view of 2°C. A comprehensive skin care to embrace the troubled skin caused by environmental aggressors, while retain everlasting youth and beauty.

2° skin care series inclusive of:

- 2° Redoxy
- 2°Activator
- 2° REOX Series











REOXlife REOXlifePRO

Upholding the concept of inner and outer rejuvenation, REOXlife is a series of health supplement formulated to enhance and maintain an optimum health.

While, REOXlife PRO is intended to provide nutrients needed for good health and protection from discomfort based on different needs.

REOXlife and REOXlife PRO health care series nourish you from inside out.

you su's













Secret Hygiene Solution

A DELICATE PAMPER, FOR THE INTIMATE PART

BE AWARE, YOU MAY BE ONE OF THEM!

Do you know that, approximately 75% of women will experience a vaginal infection at least once in their lifetime?

To avoid being one of them, let's begin with SHS!





An essential soap-free feminine wash for every woman Get relief with 3 key ingredients from itchiness, infections and odor: A highly beneficial probiotic that promotes healthy Lactobacillus environment for microflora Ferment • It also inhibits the overgrowth of harmful bacteria Lysate

- Optimize vagina's natural protective barriers with balance pH level
- Alpha glucan oligosaccharide (prebiotic)

(probiotic)

- Inulin (prebiotic)
- Function as a food or nutrient source to the microflora
- Provide nourishment for microflora
- Prevent the flourishing of harmful bacteria
- Promote optimal conditions for a healthy vagina to reduce the risk of infections or discomfort



For all Elite, Premium and Legacy Partner (LP) who have achieved personal direct sponsor with an accumulation of **5531** World Points (WP) during the promotion period will be entitled to one (1) **FREE** 4 Days 3 Nights Bali, Indonesia Holiday Package.

Only One Month Left!
We want to see you there!





4 DAYS 3 NIGHTS

BALI, INDONESIA



HOLIDAY PACKAGE

CAMPAIGN PERIOD: 1ST MARCH 2017 TO 31ST MAY 2017



MONTHLY SCHEDULE

Meetings to be held at Return Legacy HQ

Date	Event	Time	Speaker	Contact PIC
04/05/2017	Product Talk (BC)	8pm - 10pm	Ms. Hoi Mei	RL Customer Service 603-61446399
11/05/2017	人脉经营 (BC)	8pm - 10pm	Mr. Albert Ling	RL Customer Service 603-61446399
18/05/2017	Product Talk (BC)	8pm - 10pm	Ms. Hoi Mei	RL Customer Service 603-61446399
25/05/2017	 危机转机 (BC)	8pm - 10pm	Mr. Chenz Thoh & Mr. Palance Chong	RL Customer Service 603-61446399

Meetings to be held at hotels / centre

Date	Area	Venue	Time & Event	Speaker	Contact PIC
06/05/2017	Singapore	Village Hotel Bugis	NET (BC) 11am - 6pm	Mr. Albert Ling & Mr. Alvin Hong	SG Customer Service 65 6235 8726
09/05/2017	lpoh	MH Hotel (Gallery Floor - Level 6)	危机转机 (BC) 8pm - 10pm	Mr. Patrick Lim & Mr. Desmond Hooi	Mr. Denley 6016-5165216
11/05/2017	Butterworth	Pearl View Hotel	危机转机 (BC) 8pm - 10pm	Mr. Patrick Lim & Mr. Desmond Hooi	Mr. Justin 6016-4038149
12/05/2017	Alor Setar	Star City Hotel (Suria Room)	危机转机 (BC) 8pm - 10pm	Mr. Patrick Lim & Mr. Desmond Hooi	Ms. Coshin 6016-4555319

Meetings to be held at hotels / centre

Date	Area	Venue	Time & Event	Speaker	Contact PIC
12/05/2017	Singapore	Singapore HQ	Product Talk (BC) 7.30pm - 9.30pm	Ms. Dawn Lee	SG Customer Service 65 6235 8726
16/05/2017	Kota Kinabalu	N°5 Hotel (Padi 3)	危机转机 (BC) 7.30pm - 9.30pm	Mr. Desmond Hooi	Ms. Kimberly 6014-6750305
17/05/2017	Sibu	Return Legacy Center (Sibu)	危机转机 (BC) 7.30pm - 9.30pm	Mr. Desmond Hooi	Ms. Siew Lin 6013-8220009
18/05/2017	Kuching	Citadines Hotel (Tewak 3rd Room - Level 11)	危机转机 (BC) 7.30pm - 9.30pm	Mr. Desmond Hooi	Ms. Henna 6010-2205886
20/05/2017	Butterworth	Pearl View Hotel	Product Workshop (BC) 1pm - 7pm	Ms. Dawn Lee & Ms. Xenia Yong	Mr. Justin 6016-4038149
24/05/2017	Cheras	Hotel Ibis Styles	美容工作坊 (BC) 7.30pm - 10pm	Ms. Yeen Mee	Mr. Joseph Wong 6012-3808680
27/05/2017	Sibu	RH Hotel (Heliconia Room - Level 1)	Product Workshop (BC) 12pm - 6pm	Ms. Dawn Lee & Ms. Xenia Yong	Ms. Siew Lin 6013-8220009
30/05/2017	Kluang	Return Legacy Center (Kluang)	危机转机 (BC) 8pm - 10pm	Mr. Patrick Lim & Mr. Desmond Hooi	Ms. Carene Wang 6019-7918199
31/05/2017	Johor Bahru	Grand Paragon Hotel (Emerald 2 - Level 3)	危机转机 (BC) 8pm - 10pm	Mr. Patrick Lim & Mr. Desmond Hooi	Ms. Janice 6017-7819908

^{*}The participant is required a ticket as below: -

Important Notice:

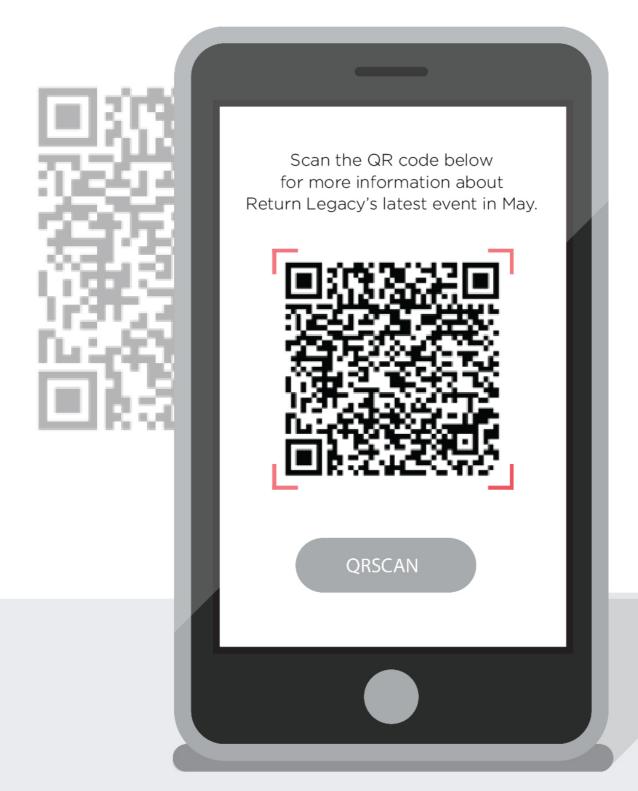
Please be informed that Return Legacy Malaysia will be closed on the following public holidays:

- 1. 1st May 2017 (Monday) Labour Day
- 2. 10th May 2017 (Wednesday) Vesak Day

i. SGD75 per pax to participate in NET (BC), Singapore.

ii. RM120 per pax to participate in Product Workshop (BC), Butterworth & Sibu.

iii. RM18 per pax to participate in 美容讲座 (BC), Cheras.



LEGACY DIGITAL NETWORK







PLEASE SCAN HERE







Return Legacy app icon on iOS and Android

RETURN LEGACY OFFICIAL WEBSITE

www.returnlegacy.com

Official Social Media Channels



https://www.facebook.com/returnlegacy26/





https://www.instagram.com/returnlegacymalaysia/?hl=en





https://www.youtube.com/ReturnLegacy26





https://t.me/returnlegacymy





RETURN LEGACY SDN BHD

BLOCK K-3-1 & 3, PUSAT PERDAGANGAN KOTA DAMANSARA NO 12 JALAN PJU 5/1 KOTA DAMANSARA 47810 PETALING JAYA SELANGOR

- **Color:** Color: Color:
- (Malaysia) www.facebook.com/returnlegacy26 (Malaysia) www.t.me/returnlegacymy

LEGACY LIFE

传 承 生 活 2017 五月





传承创办人 - Dr Lee 传承国际管理层 传承科研 (Legacy Science)

- 传承商学院 (RLEA)
- 传心社 (LCA)
- 传承轨迹 4
- 传承品牌

- 传承新品推荐 Secret Hygiene Solution (SHS)
- 传承资讯站 本月活动
- 传承电子网络

EGACY

传承国际

以科学理念为产品基础,立足大马,放眼国际。

传承国际成立于2014年5月31日,总部坐落于马来西亚,八打灵再也的哥打白沙罗(Kota Damansara, Petaling Jaya),自置总行面积超过25,000平方尺。同时也成功扩展业务到亚洲4个国家,其中包括了马来西亚,新加坡,泰国及印度尼西亚,并创下超过马币1亿令吉的年业绩。目前为此,传承国际在四个国家拥有大约10万名独立经销商。

传承国际以"传承科研Legacy Science"为产品核心基础,致力于研发结合优质天然元素及先进科技,以生产更高效的美肤及保健产品。传承科研Legacy Science的策略研发团队包括了:马来西亚国立大学(Universiti Kebangsaan Malaysia),日本科研团队Unilife及法国科研团队Fytexia。







美好人生承美好人传承

还原直销真面目

直销行业发展历史虽然不长,却在全球创下惊人的业绩。从开始时候的互惠互利,共创商机,到后来的金钱游戏介人,以直销模式包装,使到这个行业的价值被误解扭曲。

但深信直销这个以人为本,以分享为基础,可以一起学习,改变,成长的正能量,倍增商业模式,肯定是能为曾经在正统直销界奋斗过,或想通过自己的努力,丰盛自己的未来而创业的人士的最佳平台,<传承国际>,在集团创办人DRLEE的推动下诞生了。通过传承国际的使命,愿景,价值观,还原直销最初面貌:共同成长,互相鼓励,共享成功。共创美好人生,美好传承。





永不沉没的精神是: 当人生过程中 遇到难题,全力以赴后还是失败时 ,选择面对,并且接受它。这当中 一定会有心理挣扎,难过沮丧。可 是越早接受,就能越早沉淀心情, 理清之前失败所带来的经验。失败 ,就成为过去,同时还是部署成功 的开始点。挑战并不可怕,如果你 够勇敢。失败并不可怕,如果你够 勇敢。最可怕的是,你停下来继续 沉沦。

"永不沉没",对DR LEE来说,不是一个道理,而是生活的历练。这个精神不是在他的相对比较顺畅的求学时期开始,而是在他面对失败的早期创业历程中领悟。求学时期,身边的亲友们给予的讯息是:特许会计师是非常难唸的科系,要成为财务总监更是难上加难。凭着"相信"与"努力",他合格成为英国与马来西亚特许会计师,也在29岁成为财务总监,并在后期修成工商管理博士资格。

一直以来的标青课业与事业成绩并不能确保创业也能如此顺利。在创业失败,欠下4百万债务,财务破产的时候,反而让他领会"永不沉没"的精神。选择面对 才发现很多事情没有想象中难。选择接受,失败只是一个经历。选择再站起来,失败就要开始过去。在整理思绪,总结过去后,把失败中得到的经验,化成智慧,才能掀开崭新的辉煌旅程。



重新

像中国传奇企业家褚时健一样,"永不沉没"精神也在DR LEE的信念里根深蒂固。从失败经验里体会了企业的核心价值是"人才"。 爱惜人才,才能确保企业永续经营。这也是为什么他会在2015年决定与UKM大学合作,为清贫子弟提供RM2百万的助学金,因为人才不应被埋没,而知识更能让人才发挥潜能。

他也体会到,爱惜人才,必须要达到三共: 情感共鸣,目标共识,成果共享。把所有经 验与学识,在事业中努力实践,4年内,他还 清债务,并且创立了Artheraine集团与 SKG集 团,业务涵括:贸易,产品生产,创意设计 ,饮食连锁等。

再出发

在25岁因为工作的关系,他就开始接触直销,深刻体会直销市场倍增学的力量。从工作中摸索学习什么是直销,到后来的创业中学习如何管理直销。虽然最后以失败告终,可是直销独有的意义与精神,却一直围绕在他心里。当时的大环境,市场混乱,直销界充斥各种金钱游戏,集团事业也在刚刚起步阶段,要建立起一个真正的,正统直销平台并不容易。至到集团业务稳固,人才逐渐聚集,DR LEE再次萌起创立正统直销平台的念头。从6个核心重点里,集团做出自我评审:

人脉的威力

集团财务稳固,管理层 中有多位有经验与实力 的直销精英。 2

累积自身厂家优势,以 独有科技带出特有高效 产品。



以更公平,公正,高回 酬的人性化奖金制度, 提供给创业伙伴。



集团中多位管理层有受过正统直销培训,可以创立以人为本的系统教育模式。

5

以更大格局出发,建立以爱为基础的"我们的第二个家"文化。



运用多年市场人脉,开扩 更大市场,同时进入4个国 家,可以为创业伙伴准备 更大发挥空间。

在种种的天时,地利,人和因素下,传承国际以打造直销清流, 还原直销原貌的角度,闪亮切入市场。 DR LEE相信在领袖快速增加与逐步学习成长之下,传承国际在未来8年内,可以扩展到20个国家,让本土开始的传承精神带到其他地区。

集团内部也必须同步提升,集团耗资800万马市兴建的新保健食品工厂,在今年就能开始全面运作,以配合快速成长的顾客群。同时集团12位高层也积极的在学识上努力提升,分别修读硕士与学士班,以便可以更专业服务所有伙伴。

产品安全品质是整个集团绝不妥协的原则。在DR LEE的积极带领下,传承国际已经和多国科研团队紧密配合,以确保产品品质安全性与稳定性,这包括日本科研团队,法国科研团队,SIRIM以及UKM大学。

DR LEE 相信传承国际在短短三年内奇迹 崛起,只是一切美好的开端,接下来有更多有价值的历史,需要每一位传承人共谱。传承国际肩负所有用心经营事业的领袖梦想,就像领袖肩负所有伙伴的梦想一样,我们一起在这个快乐做事,正直做人的平台上,逐步把梦想——实现,并把它传承给下一代。

美好人生 美好传承





不只是内外调理的品牌更是世界级技术的体验





















UKM

(Universiti Kerbangsaan Malaysia)

马来西亚国民大学(UKM)是国内著名的主导"研究与开发Research & Development (R&D)"大学。透过各方面严谨的研究报告与数据,作为传承国际产品的高安全性与高效保障。

Unilife

日本著名的Unilife,在深湛学术与研发背景的土屋雅彦博士领军下,致力于为保健与美容业,开创划时代,前瞻性的世界级独特技术。

Fytexia

Fytexia 法国著名的研究所 ,运用符合危害分析关键控 制点(HACCP)规格的研究 器材,生产与监控,确保产 品高效与安全。



马来西亚国民大学

承诺与传承国际 携手研发高质量产品 马来西亚国民大学 (UKM) 是马来 西亚主力研究与开发科学技术的研 究型大学之一,并以其专业研究与 高端器材,协助市场提升产品质量 与安全性。马来西亚国民大学与其 实验室包括UNIPEQ、Water Analysis Lab、Oleochemicals Lab和 Bioserasi Lab, 直接参与审查和分 析所有传承国际的产品。所获得的 数据,清楚表明传承国际的产品全 属安全与高质,不含任何对健康有 害的元素。

马来西亚国民大学希望借此机会向 传承国际表示感谢之意,感激传承 国际以奖学金形式 (Foundation Dr Lee Siew Keong) 捐赠了200万令 大学领导层、管理层和员工设立了 最佳学习榜样。



不只是取自大自然的天然产品,更是独步全球的技术



由传承科研团队研发的微矿化营养技术(MMNT),以高端科技稳定负氢离子。负氢离子,有助于抵抗自由基,减低自由基对人体和肌肤的伤害,同时减低岁月痕迹。以负氢离子为根本,配以其他优质有效成分,传承国际所研发的产品,更懂得阿护你的肌肤。

传承国际以传承科研团队做为强大后盾,建立了自身的GMP研发工厂。结合最先进的科技,不断的研发理想青春与健康状态的辅助方案。传承国际以传承科研做为产品开发基础,以科学角度出发,实事求是的态度,都鲜明的反映在产品研发部分。

传承国际的企业核心文化"我们的第二个家",以"责任,承诺,奉献"为企业价值观。在国际化的营销体系运作中,随着"传承科研"的不断开发,传承国际立志打造享誉世界的国际品牌。传承品牌理念以"内外调理,青春还你"为品牌主轴。"2°(2度)"系列做为外在护理,及"REOXlife"系列做为内在调理。





传承人的需求,就是传承国际的核心方向。传承国际提供一系列高效、安全及前瞻性的优质产品,由内至外,"内外调理,青春还你",让传承人拥有个人最佳的健康体魄与青春外貌。在逆转岁月的同时,发掘与提升自我的存在价值。

除了提供最优值的产品,传承国际也着重于每个传承人的潜能开发,让每个有缘的传承人,重获追梦的能力,与实践目标的动力。传承国际的愿景:成为伙伴及顾客心目中,第一名的创业学习平台。

每个传承人的使命:提升人们意识,勇于追求青春理想,心智康宁及财务自主的美好人生。这里是开创圆满人生的平台,传承国际为每个传承人,提供人生赢家所需的态度与技巧,让传承人在开创自己的事业的同时,享受自我提升与肯定的满足感。



传承商学院(RLEA)推广着"快乐做事,正直做人"的学习文化,并设计出一套以人为本,以结果为导向的教育模式。每一个课程和课题的设计背后,都赋予了实战性的创业经验,让传承人可以在运作事业的同时,也提升自我的价值。

传承商学院在传承系统的设计上,围绕在三大主轴,既"系统工具","系统课题"及"系统课程"。每一项的主题设计都可满足不同阶段的学习需求,并且可以让传承人循序而渐进,透过这个平台掌握更多的作战态度及实战技巧。

在这里,传承人如家人般的彼此鼓励,为了创立自己的事业而奋斗,为了将健康及财富带给更多朋友而坚持。在这里,您不仅在钱财上获得满足,在心灵上也享受平衡。因为我们坚信,生命的价值,不在于您拥有什么,而在于您是否让他人拥有什么,这是我们的价值,也是我们的不断前进的动力。搭上这班列车,让这平台成为您生命的转泪点,协助更多人"成功"。

传承国际的愿景是成为第一名的创业学习平台, 而传承商学院势必为了这个愿景,持续创造价值 ,让传承人以此为傲!



RETURN LEGACY
ENTREPRENEUR ACADEMY





LEGACY CARE ASSOCIATION

为了提高社会意识、优化生活品质及开启个人成功之旅,传承国际特别为传承事业伙伴成立传心社 Legacy Care Association(LCA),透过业务平台、学习平台及活动筹划等综合体验凝聚彼此的力量,展开更系统化的配合,达致有效传递传承使命的任务。

我们的宗旨

i

资讯平台:

让资讯系统化地双向传递。此平台除了为伙伴传递资讯,也让公司密切留意伙伴的需求,建立更和谐一致的传承文化氛围。



学习平台:

协助传承伙伴开启个人无限潜能及发挥所长,打造一个全方位的创业型学习平台, 让伙伴可实现青春理想,达至心智明澈和 财务自主的理想生活。

LEGACY CARE ASSOCIATION



业务平台:

提供更具潜能的商业机会,让传承伙伴可通过自身的努力去建立自动化消费群,藉此提升个人生活美好品质,创造更具保障及美好的未来。

一 传 承 国 际 同 年 回 顾

让我们一起来回顾传承国际在 过去三年间的点点滴滴以及所 取得的里程碑式的巨大成就。

2014



2014,在DR LEE的带领之下,传承国际正式 掀开序幕。凭借日本Unilife微矿化营养技术 的独家专有权,标志这传承国际的辉煌开始。在短短的33天,传承国际的第一位皇冠董 事诞生。5月31日,坐落于Kota Damansara Encorp Strand Garden Office的传承国际总部也正式开幕。传承国际也势如破竹地打开了泰国与新加坡市场,成功踏出迈向国际市场的第一步,放眼世界。





3月11日,传承国际强势推出了旗下的首俩件产品——2°Redoxy Essence抗老精华液(之前被称为Redoxy)和 REOXlife Mediterranean Gold (之前被称为Medigold)。
2°Redoxy Essence抗老精华液采用了由日本Unilife与传承科研团队共同研发的微矿化营养技术,成功在短短一个月内于网络上成为爆红产品,销售额更突破了马币一百万令吉。随着2°Redoxy Essence抗老精华液和Mediterranean Gold的成功,W+与H+也在2014年的下半年隆重推出。

产品



传承国际在成立的60天内,举办了首次表扬大会。当晚盛典总共表扬超过20名直销领袖。

活动

公司

传承科研(Legacy Science)精益求精,与其他国家的研发机构建立策略性技术联盟,从马来西亚的国立大学(UKM)进行质量监控,并结合其他国家的研发机构缔造合作关系,进行专业技术上的深入交流,这其中就包括了日本的Unilife研究所和法国的Fytexia研究所。此外,传承国际成功扩大至东南亚最多人口国家,印度尼西亚市场,从此建立了自己国际企业形象和地位。这是传承国际标志性的一年,我们不但成功跨出国际,同时缔造了亮眼的业绩——总销售额首次达到马币一亿令吉!

Universiti KHBANCISAAN MALAYSIA National University of Moleysis コニライフシャハン株式会社 Transmitted the University of Moleysis



2015年,2° Activator Hydro补水霜 也顺利地推出。



活动

这年,我们在马来西亚吉隆坡的双峰塔 KLCC举办以"传承天下之奇迹崛起" 为主题的表扬大会,并花费逾百万搭建 舞台让受表扬者接受肯定。传承国际诞 生首位皇室上将,Apple Low以及5位皇 室大使。





企业 社会责任

RLEA



热心教育的传承国际创始人DR LEE 成立了FOUNDATION LEE SIEW KEONG,提供200万令吉奖学金于家境不佳、财力不足的马来西亚国民大学学生们。除了设立奖学金鼓励成绩优异的学生,传承国际也另拨款致力完善校园内的各种设施,其中包括会议室,图书馆和巴士站,为国大学生创造更为完善的设施和舒适的学习环境。

同一年,传承国际创立了自家的学习机构——传承商学院(RLEA)。传承商学院采用的是以人为本、以结果为导向的教育系统,其中主要的三大系统方针为"系统工具","系统课题"及"系统课程",在赋予直销员实战性创业经验的同时,还能帮助他们提升自我价值。

2016

公司

马来西亚著名DJ兼艺人林德荣先生正式与传承国际签约,成为2017年传承国际品牌形象代言人。同年,传承科研也从日本Unilife 研究所获得MMNT的技术转移。传承国际正式拥有此技术的专利权。在这短短三年间,传承国际在全球已拥有近10万名直销商,从默默无名的小企业发展成为跨国大企业。



产品

2016年,传承国际趁势推出了2°Activator Fresh洁面慕丝。同时,成功提升品牌战略定位,提出2°美肤品牌及REOXlife保健品牌系列概念。传承国际举办了一场"生命曙光,健康再现,REOXlife Potent千人推介礼",隆重推出旗下新产品——REOXlife Potent双向激活系统。推介礼的现场星光熠熠,来宾们除了有来自日本以及马来西亚国民大学的特别嘉宾、传承国际的管理层以及品牌形象代言人林德荣外,还包括许多本地著名艺人如颜美欣、李宜芳、2016国际华裔小姐,盛况空前。当天,新产品的销售额甚至一举突破马而两百万令吉,可谓一鸣惊人。



活动

传承国际首次举办"爱。家"团拜活动,这项活动完美体现了传承国际的核心价值——"我们的第二个家"。







护肤系列

于2009年,114个国家签署了一份'哥本哈根协议',表明了一个科学观点-全球温度的上升应该低于2°。而在2014年,政府气候变化专门委员会(IPCC)报告中指出,科学家发现超过95%的全球暖化是因温室气体浓度增加以及其他人为活动所造成的。

温室效应会使肌肤变得干燥,脆弱,敏感及老化。 来自于2°的灵感,传承国际打造了一系列以此命名的 护肤产品,为脆弱肌肤带来前所未有的阿护。

- 2°护肤系列包含:
- · 2° Redoxy抗老系列
- 2° Activator防污补水系列
- 2° REOX Series抗氧化系列









PREDX Series 抗氧化系列

泛红、痕痒都是皮肤受环境刺激所引发的症状,可间接影响你的心情。2°REOX Series抗氧化系列以丰富的负氢离子为配方,为你缓解上述皮肤困扰,让你一整日维持好心情。

2° REOX Series H+ 舒敏活肤喷雾

以微矿化营养技术(MMNT)打造的 2°REOX Series H+ 舒敏活肤喷雾,于喷洒间释放肌肤所需的养分,减低自由基对肌肤造成的不适、氧化和敏感症状。具镇静、舒缓和抗氧化功效的H+ 舒敏活肤喷雾能让肌肤时刻保持清爽,是你打造无暇美肌的圣品。

REOXlife REOXlifePRO

保健系列

普遍上,都市人或多或少都面对疾病所造成的不适与困扰。传承国际秉持从内到外的保养理念,研制出以预防为主要概念的 REOXlife保健系列。REOXlife保健系列为人体综合健康而设,增加身体的免疫力并维持更健康的体魄。

而REOXlife PRO 属于功能性保健品,针对不同的健康状况,舒缓并减低其不适感,使你在调理的过程中更加事半功倍。

REOXlife与REOXlife PRO 让你由内而外, 散发青春光彩。













你 言之





Solution

私密保养 清洁剂

你知道吗?

约75%的成年女性一生中至少经历一次阴道感染。 最私密的地方,需要最细致的阿护

女性的护理秘诀 - SHS 私密保养清洁剂!





全新无皂,低刺激配方打造 的私密保养清洁剂,让你摆 脱痕痒,感染及异味 Vash 其蕴含的3大活性成分:

☼ 乳酸杆菌
(益生菌)

- 恢复私密处天然微生物平衡
- 抑制有害细菌的滋长
- 协助平衡阴部酸碱值,并优化私密处皮肤天然保护层

☎ 菊粉 (**益生元**)

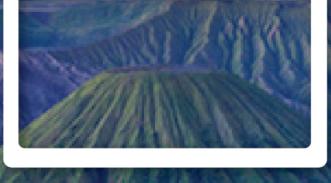
- 益生元是低聚糖类,提供天然微生物所需的营养素
- 促进天然微生物的生长
- 预防有害细菌的繁殖
- 调节皮肤平衡,以减低受感染机率

Tampak Siring

凡于2017年3月1日至2017年5月31日 活动期内,个人推荐累积达5531 World Point (WP) 的Elite、Premium 和Legacy Partner (LP),将获得一 张 (单人) 免费四天三夜印尼巴厘岛 旅游奖励配套。

最后一个月冲刺,我们到 时见!

Kintamani Volcano



四天三夜



ED尼里島

旅游奖励

活动期限: 2017年3月1日至 2017年5月31日



五月份活动行程

传承国际总部

日期	活动	时间	讲师	负责人
04/05/2017	Product Talk (BC)	8pm - 10pm	Ms. Hoi Mei	RL Customer Service 603-61446399
11/05/2017	人脉经营 (BC)	8pm - 10pm	Mr. Albert Ling	RL Customer Service 603-61446399
18/05/2017	Product Talk (BC)	8pm - 10pm	Ms. Hoi Mei	RL Customer Service 603-61446399
25/05/2017	 危机转机(BC)	8pm - 10pm	Mr. Chenz Thoh & Mr. Palance Chong	RL Customer Service 603-61446399

酒店/中心

日期	区域	地点	活动及时间	讲师	负责人
06/05/2017	Singapore	Village Hotel Bugis	NET (BC) 11am – 6pm	Mr. Albert Ling & Mr. Alvin Hong	SG Customer Service 65 6235 8726
09/05/2017	lpoh	MH Hotel (Gallery Floor - Level 6)	危机转机 (BC) 8pm - 10pm	Mr. Patrick Lim & Mr. Desmond Hooi	Mr. Denley 6016-5165216
11/05/2017	Butterworth	Pearl View Hotel	危机转机 (BC) 8pm - 10pm	Mr. Patrick Lim & Mr. Desmond Hooi	Mr. Justin 6016-4038149
12/05/2017	Alor Setar	Star City Hotel (Suria Room)	危机转机 (BC) 8pm - 10pm	Mr. Patrick Lim & Mr. Desmond Hooi	Ms. Coshin 6016-4555319

酒店/中心

日期	区域	地点	活动及时间	讲师	负责人
12/05/2017	Singapore	Singapore HQ	Product Talk (BC) 7.30pm - 9.30pm	Ms. Dawn Lee	SG Customer Service 65 6235 8726
16/05/2017	Kota Kinabalu	N°5 Hotel (Padi 3)	危机转机 (BC) 7.30pm - 9.30pm	Mr. Desmond Hooi	Ms. Kimberly 6014-6750305
17/05/2017	Sibu	Return Legacy Center (Sibu)	危机转机 (BC) 7.30pm - 9.30pm	Mr. Desmond Hooi	Ms. Siew Lin 6013-8220009
18/05/2017	Kuching	Citadines Hotel (Tewak 3rd Room - Level 11)	危机转机 (BC) 7.30pm - 9.30pm	Mr. Desmond Hooi	Ms. Henna 6010-2205886
20/05/2017	Butterworth	Pearl View Hotel	Product Workshop (BC) 1pm - 7pm	Ms. Dawn Lee & Ms. Xenia Yong	Mr. Justin 6016-4038149
24/05/2017	Cheras	Hotel Ibis Styles	美容工作坊 (BC) 7.30pm - 10pm	Ms. Yeen Mee	Mr. Joseph Wong 6012-3808680
27/05/2017	Sibu	RH Hotel (Heliconia Room - Level 1)	Product Workshop (BC) 12pm - 6pm	Ms. Dawn Lee & Ms. Xenia Yong	Ms. Siew Lin 6013-8220009
30/05/2017	Kluang	Return Legacy Center (Kluang)	危机转机 (BC) 8pm - 10pm	Mr. Patrick Lim & Mr. Desmond Hooi	Ms. Carene Wang 6019-7918199
31/05/2017	Johor Bahru	Grand Paragon Hotel (Emerald 2 - Level 3)	危机转机 (BC) 8pm - 10pm	Mr. Patrick Lim & Mr. Desmond Hooi	Ms. Janice 6017-7819908

*参加者需缴付入门票如下: -

i. NET (华文), 新加坡 - 每人SGD75

ii. Product Workshop (华文), 北海 和 诗巫 - 每人RM120

iii. 美容讲座(华文), 蕉赖

- 每人RM18

谨此通知:

传承国际总部将于以下公共假期休业:

1. 2017年5月1日 (星期一)

- 劳动节

2.2017年5月10日 (星期三)

- 卫塞节



传承电子网络







PLEASE SCAN HERE







Return Legacy于IOS和 Android的应用程式(上图示)

传承国际官方网站

www.returnlegacy.com

官方社交媒体专页



https://www.facebook.com/returnlegacy26/





https://www.instagram.com/returnlegacymalaysia/?hl=en





https://www.youtube.com/ReturnLegacy26





https://t.me/returnlegacymy





RETURN LEGACY SDN BHD

BLOCK K-3-1 & 3, PUSAT PERDAGANGAN KOTA DAMANSARA NO 12 JALAN PJU 5/1 KOTA DAMANSARA 47810 PETALING JAYA SELANGOR

- **Color:** Color: Color:
- (Malaysia) www.facebook.com/returnlegacy26 (Malaysia) www.t.me/returnlegacymy