

# LEGACY LIFE

传承生活

2017十二月

**UPHOLDING A LEGACY &  
CREATE A WEALTHY FUTURE**

Break through limitations to achieve  
greater heights

# LEGACY ERA

**EXCLUSIVE  
INTERVIEW  
"JACK LIM"**

A strong sense of  
belonging at  
Return Legacy

**A'MAZE  
SUMMER BLISS**

Your sensualising  
body care set

THE NEW ERA OF RETURN LEGACY

A GREATER ERA  
BEGINS HERE



RETURNLEGACY®

# LEGACY LIFE

DECEMBER 2017

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# SET A CLEAR DIRECTION AND **STAY ON TRACK**

“We make a lot of choices in life, and some of the choices do change the course of our life. While some of them lead to better opportunities, some put us in a worse place, resulting in failures. However, with clear direction in life and persevere, no obstacles will set you back. Instead, by overcoming these obstacles, they become your stepping stone and your journey will lead to your ultimate success.”



**JIMMY HWANG**  
CMO OF INDONESIA

## Message From The CMO Of Indonesia

A myriad of choices are made every day – from deciding what to have for breakfast to what investment projects to partake in. Every decision has its effect, and it affects the course of the following action. We all hope that all of our decisions are the right ones every time. Even the most successful person has tough times in making decisions. While some make impulsive ones, some will be stuck thus feeling undecided. Sometimes, we just do not have the luxury of time to think through a decision. It is all based on judgement.

Sometimes we avoid making decisions as we are unsure of its consequences. Therefore, we stay dormant instead of taking risks to move forward. Fear is a huge stumbling block and always slowing us down. When we avoid making decisions and let others do it for us, we will inherently blame them or the circumstances following that. Frustrations and anxieties will lead us to lock ourselves in the prison of our thoughts and eventually, we lose hope.

Everyone is bound to make mistakes. There are many dimensions to destiny as there are multiple routes to success. It is all about learning to establish the right mindset when making decisions and dealing with its consequences. Mistakes are inevitable, so we should always learn to outgrow ourselves. Life is not defined by one decision, whether it leads to success or failure. Fully embrace the wrong decision made as it creates the opportunity for you to learn as you rectify the problem. If you wallow in self-pity, you will end up drowning in negative emotions and that is not the solution. When times are difficult, we can either choose to feel negative or take on the challenge with a positive attitude. Your attitude decides your destiny. When faced with challenges, always remind yourself to forget the past and move forward with a smile.

It takes courage to achieve your dreams. With a clear direction, you will be able to shape your future, despite the obstacles. No matter what, challenges can be overcome when you have iron will and strong desire.

The reliable support you need now is the system and platform that Return Legacy has built. Challenges will only make your wings stronger when you do not give up or lose faith. You will soar to greater heights, achieving extraordinary results beyond your wildest expectations. The decision we make today will decide our future. Change your life, change your thoughts to clarity and it's imperative that you pursue your dream with all of your might and courage. You will be rewarded, and you will ultimately live the life you have always dreamt of.



# UPHOLDING A LEGACY & CREATE A WEALTHY FUTURE

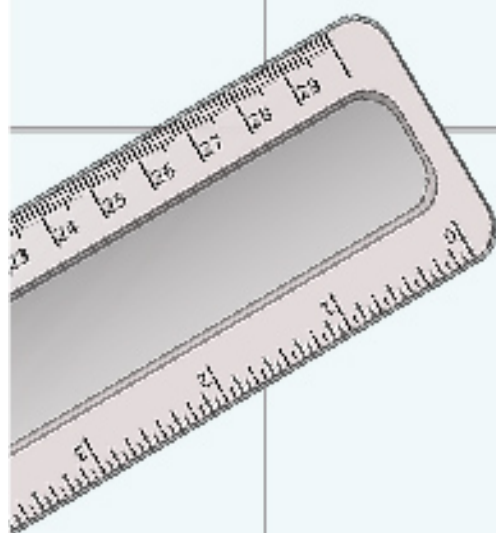


The first 3 years of operations for most businesses are considered to be in their start-up stage normally. But the emergence of Return Legacy in the short span of 3 years has been literally and figuratively classified as a miracle. This overwhelming result is not mere fluke or luck, but due to grasping the right and exacting brand and market positioning.

Positioning is all about setting the direction in one's life. We need to be able to understand our strengths and define our goals precisely, should we want to progress towards the right direction. A unique and distinctive positioning will help to extend brand awareness, create impression and foster emotional attachment to the brand.

Have you ever wondered how many brand names you come across in your waking moments throughout the day? What truly dictates our choice of brands when it comes to cleansers, skincare products, mobile phones, automobiles, health supplements or clothes? There is always a limit to our memory capacity. However, we will always decide on a specific brand over others because it resonates strongly with us.

# POSITION RIGHT & BUILDING SOLID FOUNDATION



We are all aligned to the same vision since the establishment of Return Legacy. Therefore, we can make big strides towards our goals together with confidence, determination and perseverance. And these are coupled with a positive mindset that brings about the right and exacting brand and market positioning.

It's never easy to establish a unique market positioning that is in line with the characteristics of a company. The reason Return Legacy is able to shine and excel above the rest is due to our brand differentiation and continuous innovation.

A brand without differentiated positioning risks being homogenized. There bound to be imitation; it will be replaced or worse, eliminated by competitors. Return Legacy's MMNT (Micro-mineralized Nutrient Technology) is the epitome of innovation and breakthrough. That's our differentiation. When we continuously push the boundary of science and driving technological innovation, we are always ahead of the competition and are always the market leader.



# 5 KEY AREAS IN OUR CORPORATE POSITIONING



There are five key areas in our corporate positioning – market positioning, product positioning, brand positioning, our unique corporate culture and our corporate strategies. Our dream begins in Malaysia. Which is why, we focus on growing and developing the Malaysian market at full-speed while building a solid foundation. That foundation is where we ride on to steadily develop the regional and international market. Within 3 years, we've achieved outstanding results in brand and product recognition in the market. To top it off, our success is also brought by the strong management team and reliable system.

Return Legacy, which all Legacians regard as their Legacy Home, operates based on the corporate culture of making people our first priority. This strong sense of belonging binds us together, thus giving is the upper hand in propelling us forward to achieve our goals. In enhancing Return Legacy's brand value, we are also expanding our production line. While now there is the Skin Care GMP and Food GMP, we have also invested RM12 million in a 33,000 square feet Neutraceutical GMP factory, which will be fully operational by the first quarter of 2018. This facility will support our business growth by strengthening our competitive advantage.

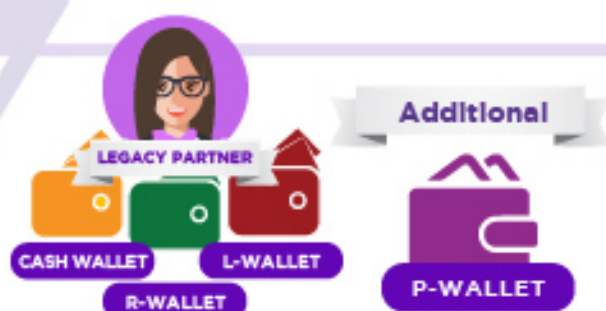


Additionally, we have invested another RM1 million to relocate our Singapore branch to a new 2,500 square feet office. This investment in Singapore is necessary because it will strengthen our market positioning in Singapore and is align with our marketing strategy. As a people-oriented multinational corporation, we constantly provide trainings of self-development and career development for our employees. This then leads to higher efficiency and performance. Which is why, Return Legacy has endowed a RM2 million scholarship foundation which supports more than 100 students of National University of Malaysia (UKM) from underprivileged families.

Now when it comes to consumer behaviour, it is very dynamic and it's constantly transforming at an unprecedented speed. Businesses nowadays have no luxury of complacency which is why we have our management team to set goals in seven areas - marketing goals, performance goals, financial goals, human resource development goals, physical resources goals, productivity goals and CSR goals. In just 3 years with relentless efforts, we have reached our targets successfully while outperforming our competitors. Remember always, a goal is only an indicator of the relationship between your effort and your results. Always continue to challenge yourself and break through any limitations to achieve greater heights.



## The Exclusive 7 LP Benefits



Aside from attaining Cash Wallet, R-Wallet and L-Wallet, LP will entitle an additional P-Wallet which allows LP to purchase P-Wallet at an attractive purchase price.



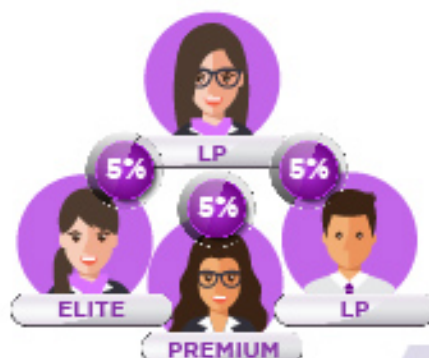
Every newly joined LP will receive a unique Legacy Partner badge.

**Start your road to success today as Return Legacy's Legacy Partner (LP) with**



A System Handbook put together by Return Legacy Entrepreneur Academy (RLEA) will be provided.

5% registration bonus will be rewarded for successful recruitment and key in new Elite, Premium or LP.



**LP**  
**LEGACY PARTNER**  
**7**  
**EXCLUSIVE ADVANTAGES**

**45%**

LP will be entitled to a 45% referral bonus

	Elite	Premium	LP	
1 <sup>st</sup> generation				20%
2 <sup>nd</sup> generation				15%
3 <sup>rd</sup> generation				10%

**Complimentary tickets for LP:**

**NEO**  
New Entrepreneur Orientation course tickets

x5

**NET**  
New Entrepreneur Training ticket

x1

**PRODUCT WORKSHOP**  
ticket

x1

**LEGACY CODE 传承密码**  
**改写生命蓝图的课程**



3 days 2 nights  
Legacy Code  
course specially  
designed for LP.



A decorative graphic consisting of a hexagonal frame made of orange lines. Inside the frame, there are four colored dots (two purple, two orange) at the corners and a small purple flower icon in the center. Dashed lines connect the dots to form a path.

LEGACY  
ELANICS

# A SENSUALISING BODY CARE SET

The skin is our largest organ and the canvas of our body. It works hard to protect us against external aggressors and irritants throughout our daily activities.

To maintain healthy and radiant skin, adding exfoliation to our bathing ritual is amongst the most effective ways. Exfoliation on a daily basis can have a huge impact on the tone and smoothness of our skin, as it removes the barrier of dead skin cells clogging the skin and environmental toxins that accumulate on the skin surface every day. Furthermore, it accelerates cellular renewal and preps skin to better absorb moisturiser that helps to keep skin hydrated and fortified.

While bathing benefits our skin by washing away the dirt and oil, it might remove natural oils of the skin as well. Hence, it is best to never skip applying moisturiser.

It is ideal to apply moisturiser immediately after a shower when skin is still slightly damp for maximum benefits. With the aid of thoughtful ingredients blended into the product, moisturiser is able to capture water left on the body to hydrate our skin as well.

Behold the wonder of moisturising and exfoliation combined as one – we introduce you the A'maze Summer Bliss body care set. Free from SLS, SLES and parabens; suitable for all ages and skin types, A'maze Summer Bliss body care set helps to refresh, invigorate and provide instant hydration to your skin.

Get this divinely scented body care regime and transform your bathroom into a blissful retreat today!



# SUMMER BLISS SHOWER GEL

Coming  
Soon

## SUMMER BLISS Shower Gel

The nourishing Summer Bliss shower gel will let you experience the refreshing and restorative benefits of a pampering indulgence. This showering gel cleanses your skin delicately while leaving a fresh scent lingering on your skin all day. With the body scrub gently exfoliating dead skin cells away, it leaves your skin feeling velvety smooth with a polished glow.

## Ingredients

### Biodegradable scrub:

Derived from wood pulp that exfoliate skin gently, it removes dead and keratinised cells, keeping you refreshed without being abrasive to sensitive skin.



### Magnolia flower extract:

Commonly used in skincare and body care, it helps to soothe, relax and de-stress your skin. Magnolia flower extract is also lightweight, so your skin is able to absorb it quickly without leaving a layer of oily grease on the surface.



### Peach extract:

Besides adding a divinely fruity essence to the concoction, it absorbs and preserves water on the outermost layer of skin. By forming a protective film on your skin, it prevents trans-epidermal water loss.



### Mandarin and orange extracts:

These tangy extracts are juicy ingredients to have in any body care. This is because they help to moisturise the skin by increasing and maintaining its skin's moisture level.



Distributor Price:  
RM50(WM)  
RM56(EM)  
4WP

Retail Price:  
RM59(WM)  
RM65(EM)

Net Weight: 300ml



# SUMMER BLISS BODY CREAM

Coming  
Soon

RETURNLEGACY®  
A'maze  
**SUMMER  
BLISS**  
Invigorating  
BODY CREAM

Distributor Price:

RM50(WM)

RM56(EM)

4WP

Retail Price:

RM59(WM)

RM65(EM)

Net Weight: 225g

## SUMMER BLISS Body Cream

With its creamy blend of nourishing shea butter and cocoa seed butter, this luxurious and non - greasy body cream provides long hours of moisturisation. While simultaneously smoothens your skin, the formulation invigorates and awakens your senses with its fresh scent. The Summer Bliss body cream also soothes feeling of tightness and provides instant hydration. Achieve your soft and silky - smooth skin with continuous usage.

## Ingredients



### Shea butter & Cocoa seed butter:

Rich in nourishing essence that help to retain skin moisture and prevent water loss. Shea butter and cocoa seed butter also work hand-in-hand to reduce roughness and dryness.



### Magnolia flower extract:

Commonly used in skincare and body care, it helps to soothe, relax and de-stress skin. Magnolia flower extract is also lightweight, so your skin is able to absorb it quickly without leaving a layer of oily grease on the surface.



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# I FEEL A VERY **STRONG SENSE** OF BELONGING AT **RETURN LEGACY**

To most people, Jack Lim is the Ironman of the local entertainment industry. He's gone without rest and sleep, just to get the best out of himself. Ever since he took up the role as a brand ambassador of Return Legacy, he realized that having a balanced life is utterly important. One will never be happy if one is not healthy. Because of Return Legacy, he has reconnected to his beginnings. That's why he regards Return Legacy as his Legacy Home.

**JACK LIM**

RETURN LEGACY  
BRAND AMBASSADOR

# DO THE PRODUCTS OF RETURN LEGACY BRING CHANGES TO YOUR LIFE?



Yes, definitely! The first is H+. I have to put make-up on for 10 - 20 hours a day when I'm on shoot. Besides, there are many touch-ups in between shooting hours. All these contribute to my deteriorating complexion. But when I spray H+ on my face and gently press with a tissue, my skin turns brighter and becomes supple immediately. It makes me feel refreshed as well. I have sensitive skin with scars and pimples, but with H+, it has improved tremendously.

The other product I use daily would be Potent. My diet is always imbalanced because I often work long hours and I eat poorly by eating out a lot and consume fried food from roadside stalls. This happens often during my shoot. Which is why, I have Potent to regulate my body. More importantly, it helps my body to absorb more water. After consuming Potent, I tend to drink more water and also, I'll visit the washroom frequently. As a result, I feel healthier and also am healthier.

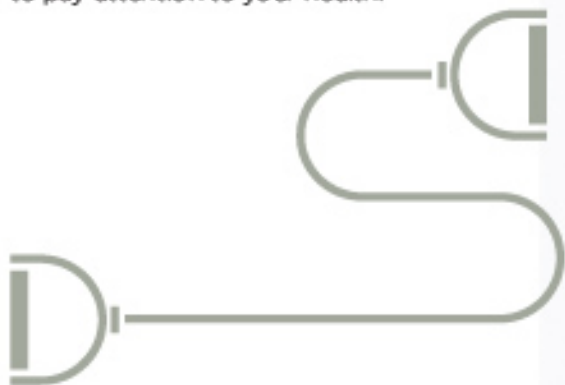




# WHEN DID YOU START TO TAKE CARE OF YOUR HEALTH?



People around me always think that I'm an Ironman. That being said, our body tends to degenerate when we begin to age and this is inevitable. I had no health issues in my 20s and 30s, but things took a turn when I hit 40. My mind was not as fresh as before, my metabolism slowed down. I also suffered from presbyopia. And my skin turned dry and I now have more wrinkles. It was a wake-up call for me telling me to start taking care of my health. When our metabolism rate slows down, it affects the overall condition of our body. No matter how strong and healthy you are, it's always good to pay attention to your health.



# HOW TO MAINTAIN A **BALANCED DIET** WHEN YOU ARE LIVING A BUSY LIFE?



It's tougher for me to maintain a balanced diet. I know that it's important but my lifestyle forbids me to do so. My working hours are long and I begin my day at 5 am right through midnight sometimes. When I do work over 20 hours a day, I have to consume enough food so I'll have enough energy. And most of the time, I can't be picky with what I eat. All I could do is to cut down on my carbs and fried food, and also to eat frequently with smaller portions. Sometimes, I will eat less to avoid overeating and only to a little when I feel hungry to give myself the energy boost.



 **Mediterranean  
GOLD**



## WHAT'S YOUR POINT OF VIEW ON HEALTH PRODUCTS?

I used to think that health products are luxury items. After reaching a certain age, coupled with pollution in our living conditions, long working hours and poor eating habits, I realized that taking health products is necessary. Remarkably, I, who did not know about health products, have begun to benefit from it. In fact, health products are the only product that helps to revitalize your body. It helps us to stay healthy when our body functions begin to degenerate.





《爱。家》2018





2018

# RUBY

RECOGNITION

**THE KEY TO ACHIEVING ONE'S  
IDEAL VISIONS AND GOALS IS  
BY DARING TO SET FOOT ON A JOURNEY;**

**AS A TENACIOUS SPIRIT IS  
IS THE DRIVING FORCE BEHIND  
BRILLIANT ACHIEVEMENTS.**

**BE WILLING TO BOLDLY FACE CHALLENGES  
HEAD-ON IN THE PURSUIT OF DREAMS,  
THE ATTAINMENT OF THE PINNACLE OF PERSONAL  
SUCCESS WILL SOON BE MADE INTO A REALITY.**

**5/5/2018**

Thistle Johor Bahru  
Hotel, *Orchid 2 & 3*

**12/5/2018**

Royale Chulan Damansara  
Hotel, *Royale Ballroom Hall*

**19/5/2018**

The Wembley Hotel  
Penang, *Wembley  
Ballroom 2*

**27/5/2018**

Imperial Hotel Kuching,  
*Imperial Ballroom 1*





Return Legacy Grand Recognition 2018



RETURNLEGACY®

GRAND RECOGNITION

# 传承国际 表揚大會 2018

21<sup>ST</sup> JULY 2018

CALVARY CONVENTION CENTRE

Jalan Jalil Perkasa 1,  
Taman Teknologi Malaysia,  
57000 Kuala Lumpur,  
Wilayah Persekutuan Kuala Lumpur



Promotion

# LP

 RETURNLEGACY®

## LEGACY PARTNER PACKAGES PROMOTION

1<sup>ST</sup> 12:00noon, MYT - 31<sup>ST</sup> 11:59pm, MYT  
DEC 2017 - DEC 2017



**FOR LP, P-WALLET,  
Before 60days, After 60days**

**12+3 x MEDITERRANEAN  
GOLD + 12+3 x POTENT  
+ 12+3 x H+,  
+ 3 x REDOXY(LE)**

RM **6,666** (WM)  
RM **6,896** (EM)  
803<sub>WP</sub>

\*For further details, please refer to our promotion details.  
\*Terms & Conditions apply.  
\*While Stock Lasts.





Promotion



# LEGACY CARE P R O M O T I O N

1<sup>ST</sup> DEC 2017(12:00noon, MYT) -  
31<sup>ST</sup> DEC 2017(11:59pm, MYT)

To welcome the Legacy Era, Return Legacy proudly presents you the Legacy Care package, an ideal combination of 2° skin care products and REOXlife health supplement products for your inner and outer rejuvenation.



3+3X Redoxy(LE)  
+ 3+3X H+(120ml), +  
3+2X Mediterranean Gold  
+ 3X Potent + 3X W+,  
+ 3X Fresh(99ml)  
+ 1X Hydro(50ml)

PR0654  
**RM3,333**  
(WM)(EM)  
**531<sub>WP</sub>**

\*Terms & Conditions apply. \*For further details, please refer to our promotion details. \*For Malaysian distributors only.

\*Each distributor (MYID) with maintain 70WP in one (1) single receipt will entitle to purchase one (1) set of Legacy Care only.

**\*While Stock Lasts.**





Promotion



## NUREOX GRAIN MAINTAIN PROMOTION

**1<sup>ST</sup> DEC to 31<sup>ST</sup> DEC 2017**

12:00noon, MYT

11:59pm, MYT

**3 + 1**

**3 NUREOX GRAIN +  
1 RL SELF-STIRRING MUG**

**NEW**

RETURNLEGACY®  
NUREOX  
**GRAIN**

BRIGHTEN UP YOUR DAY WITH  
A HEARTY AND TASTY CUP OF  
**NUREOX GRAIN**



RM264 (WM)  
RM285 (EM)  
21WP



worth  
RM69 (WM)  
RM79 (EM)

Share your love for nutritious ancient grain beverage  
with the "RL self-stirring mug", an easy and convenient  
way for a healthy beverage on-the-go!

\*Terms & Conditions apply. \*For further details please refer to our promotion details.

\*While Stock Lasts.







# LEGACY ELANICS



Coming  
Soon

## LEGACY ELANICS

2 X SHOWER GEL(300ML) +  
1 X BODY CREAM(225G) +  
1 X LEGACY MONOGRAM BAG

Distributor Price:

RM129(WM)

RM139(EM)

4WP

Retail Price:

RM149(WM)

RM159(EM)

\*Terms & Conditions apply. \*For Malaysian distributors only.

\*For further details, please refer to our promotion details.

**\*While Stock Lasts.**



# MONTHLY SCHEDULE

Meetings to be held at Return Legacy HQ

Date	Event	Time	Speaker	Contact PIC
07/12/2017	Product Talk (BC)	8pm - 10pm	Ms. Rennie Lau	RL Customer Service 603-61446399
14/12/2017	招'材'进宝 (BC)	8pm - 10pm	Mr. Alvin Hong	RL Customer Service 603-61446399
21/12/2017	持续拓展，成功在望 (BC)	8pm - 10pm	Mr. Patrick Lim	RL Customer Service 603-61446399
28/12/2017	成功人际学 (BC)	8pm - 10pm	Mr. Albert Ling	RL Customer Service 603-61446399



## Meetings to be held at hotels / centre

Date	Area	Venue	Time & Event	Speaker	Contact PIC
01/12/2017	Singapore	Singapore HQ (10 Kallang Avenue #05-10, Singapore 339510)	RLEP (BC) 7.30pm - 9.30pm	Ms. Dawn Lee	Singapore Customer Service +65 6909 3205
12/12/2017	Ipoh	MH Hotel (MH Chemor - Level 6)	有效启动模式 (BC) 8pm - 10pm	Mr. Chenz Thoh	Mr. Denley 6016-5165216
12/12/2017	Batu Pahat	The Katerina Hotel (Amber IV- Level 3)	有效启动模式 (BC) 8pm - 10pm	Mr. Palance Chong	Ms. Janice Lee 6017-7819908
13/12/2017	Kluang	Kluang RL Centre	有效启动模式 (BC) 8pm - 10pm	Mr. Palance Chong	Ms. Irene Teng 6012-7610404
13/12/2017	Bukit Mertajam	Bukit Mertajam RL Centre	有效启动模式 (BC) 8pm - 10pm	Mr. Chenz Thoh	Ms. Winnie Sim 6012-5155991
14/12/2017	Alor Setar	Alor Setar RL Centre	有效启动模式 (BC) 8pm - 10pm	Mr. Chenz Thoh	Ms. Coshin Lim 6016-4555319
14/12/2017	Johor Bahru	Grand Paragon Hotel Emerald 3- Level 3)	有效启动模式 (BC) 8pm - 10pm	Mr. Palance Chong	Ms. Janice Lee 6017-7819908
15/12/2017	Singapore	Singapore HQ (10 Kallang Avenue #05-10, Singapore 339510)	Product Talk (BC) 7.30pm - 9.30pm	Ms. Dawn Lee	Singapore Customer Service +65 6909 3205

## Meetings to be held at hotels / centre

Date	Area	Venue	Time & Event	Speaker	Contact PIC
18/12/2017	Cheras	Ibis Hotel C180 (Hall Livia)	RLEP (BC) 8pm - 10pm	Ms. Yeen Mee	Mr. Joseph Wong 6012-3808680
19/12/2017	Kota Kinabalu	Avangio Hotel (Sapphire Room - Level 1)	有效启动模式 (BC) 7.30pm - 9.30pm	Mr. Chenz Thoh	Ms. AY Kong 6019-8859666
20/12/2017	Sibu	Sibu RL Centre	有效启动模式 (BC) 7.30pm - 9.30pm	Mr. Chenz Thoh	Ms. Siew Lin 6013-8220009
23/12/2017	Kuching	Citadines Uplands Kuching (Sape Room - Level 11)	有效启动模式 (BC) 2pm - 4pm	Mr. Palance Chong	Ms. Henna Law 6010-2205886
26/12/2017	Miri	Imperial Palace Hotel (Melinau Room - Level 11)	有效启动模式 (BC) 7.30pm - 9.30pm	Mr. Palance Chong	Ms. Lulu Chan 6012-8787776





Scan the QR code below  
for more information  
about Return Legacy's  
latest event in December.



QRSCAN

# LEGACY LIFE

## 传承生活

2017十二月

**传承掌托，  
富赢未来**

定心、定位、定目标，  
往目标迈进！

**独家专访  
林德荣**

传承国际让  
我找到归宿感。

**A'maze  
Summer Bliss**

赋予肌肤完美呵护的  
身体护理组。

# 传 时 承 代

**迎接传承新时代**

**开创组织大未来**



RETURNLEGACY®



# LEGACY LIFE

DECEMBER 2017

## 传承国际

1 传承国际印尼营销总监致词

## 传承亮点

3 传承时代

传承掌托，富赢未来

7 Legacy Partner  
专属的7大好处

## 传承新品推介

9 A' Maze Body

Summer Bliss 沐浴露

10 A' Maze Body

Summer Bliss 润肤霜

## 传承品牌大使

11 林德荣 Jack Lim

## 传承资讯站

15 《爱。家》2018

16 红宝石表扬大会2018

17 传承国际表扬大会 2018

18 本月促销

22 本月活动



RETURN LEGACY  
2 Degree  
REOX life



returnlegacymalaysia



Return Legacy Malaysia



Return Legacy Malaysia



Return Legacy

# 厘清方向， 勇往直前

“人生，是一趟由无数抉择集合而成的旅程。每一次的选择，都可能影响人生的方向，有的引来契机，有的伴随着失去。从来，选择都不是件易事，但只要你厘清方向，不带迟疑地勇敢往目标前进，过程中纵然遇上挫折，您也能披荆斩棘突破困境，赴向美好将来。”



JIMMY HWANG  
传承国际印尼营销总监



自我们睡醒的那刻起，便需要作出无数的决定，小至早餐选项，大至投资项目，每一次的选择将影响下一步的去向。面对抉择时，每个人都想作出无误的判断，选择正确的方向，然而再成功的人亦有彷徨失措的时刻，有者会冲动而行、有者因疑虑而踌躇不前，我们并不是每一次都能反覆思量谨慎而行。

害怕作出决定，是因为我们担心自己无法承担后果。当我们犹豫不决甚至对自己产生质疑时，担忧就像迷雾般覆盖前进之途，阻挡我们前进的动力。要是我们任由别人主导自己的命运，一旦事与愿违，我们便倾向于将过失和责任归咎他人，感觉愤怒、沮丧和焦虑不安，把自己锁在思想的牢笼里钻牛角尖，对未来失去希望。

试问有谁没犯过错呢？命运有多种面貌，成功亦有多种途径，我们必须在选择中建立自己的思维模式，不断地从错误中改变自己的思考方式，对事情采取积极和正向的态度。很多时候，一个决定的对错并不等于最终的结果。当你意识到自己做错了一个决定，只要你抱着乐观的态度面对，从中汲取教训并努力改正问题，最终还是能走向成功。反之，若你一遇到阻碍便自哀自怨，对自己当初的决定感觉后悔，终日沉溺在负面情绪当中，这对导正问题一点帮助也没有。面对生活里的不如意，我们可以选择消极或乐观面对，也可以选择原地踏步或勇往直前。态度，绝对能决定一个人的命运，所以在挑战面前，我时刻提醒自己要忘掉过去，微笑朝未来挺进。

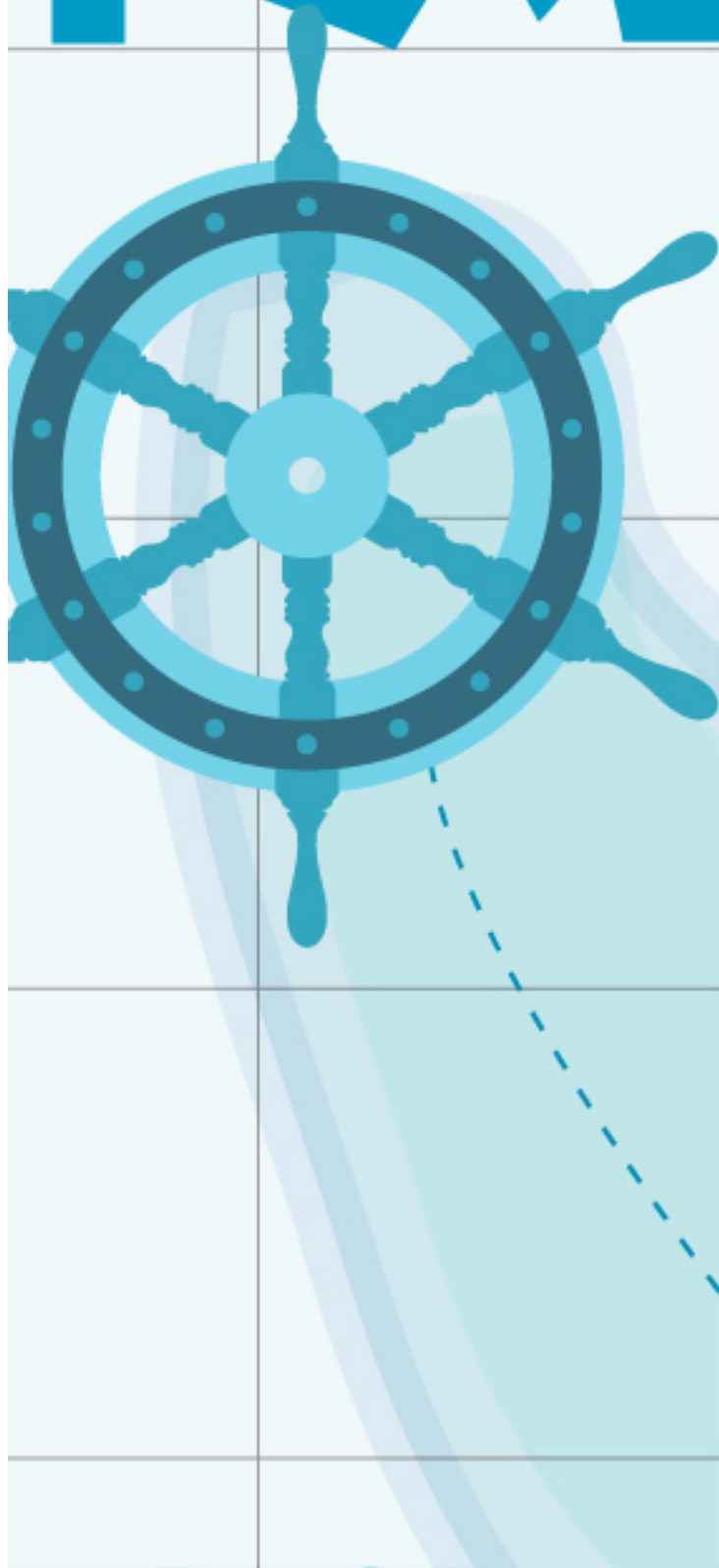
勇气，是驱使我们实现梦想的关键。当您搞清楚了自己的人生方向、有了基础概念，自然能逐步雕刻理想的轮廓，一步步迈向成功。就算沿途覆满荆棘，只要您有足够的意志、信念与欲望，一定能克服重重难关。

传承国际为您筑起的平台将是您最坚韧的支撑，只要您在面对跌宕时不轻言放弃或对未来失去信心，挫折只会丰实您的羽翼，让您飞得更高更远，得到超乎理想的成绩。记得，我们过去所做的决定，造就了现在的自己。如果您想改变现在的生活，便要厘清自己心中所想，勇敢追梦。唯有不放弃理想，不畏惧挫折，才能实践理想生活。

# 传承

## 掌托

## 富赢未来



三年，对一个全新的品牌而言只是个开始。然而，传承国际却成功在短短的36个月内迅速崛起，创下多个企业奇迹。这绝非侥幸，也不单靠运气，我们靠的是精准掌握品牌的关键——定位。

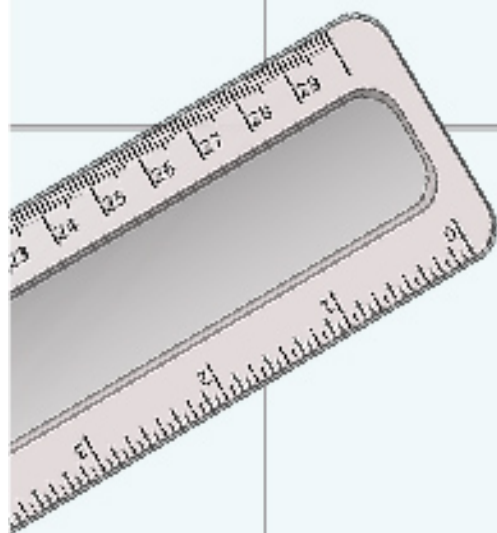
何谓定位？简单来说，定位就像人生的前进方向，唯有清楚个人能力、厘清个人想法与目标，才能朝对的方向迈进。无论您的品牌大小，找到独特而鲜明的定位才能精准传达讯息，让消费者在芸芸品牌中记得您。

您可有计算过，每一天究竟接触过多少品牌，而您又为什么选择特定的盥洗用品、护肤品、手机、汽车、餐厅、健康食品、衣服等品牌？其实，人脑能记下的东西有限，您会对某个品牌产生印象，甚至花钱买下了产品，是因为品牌将正确的信息传达了给对的群众。



# 精准定位

## 共筑基础



自创办传承国际的第一天起，我们便有了一致的企业愿景与目标。统一思想和认知，带着信心、决心和恒心专注地往目标前进。当您有了绝对正向的心理建设，您才能为品牌找到正确的定位。

要找到一个合适又独特的市场定位绝非易事，传承国际之所以能突围而出，主要是因为我们在企业找到差异化定位和持续的创新能力。

一个品牌要是无差异化定位，很快便会掉入同质化的陷阱，被别人模仿、取代甚至是淘汰。而创新，则是在基础上不断地演进，寻求突破，好比说传承国际的MMNT微矿化营养技术。我们不间断地在科技与技术上寻找创新，是因为我们坚信唯有成为先锋，才能免受市场的淘汰，在市场占据重要位置。

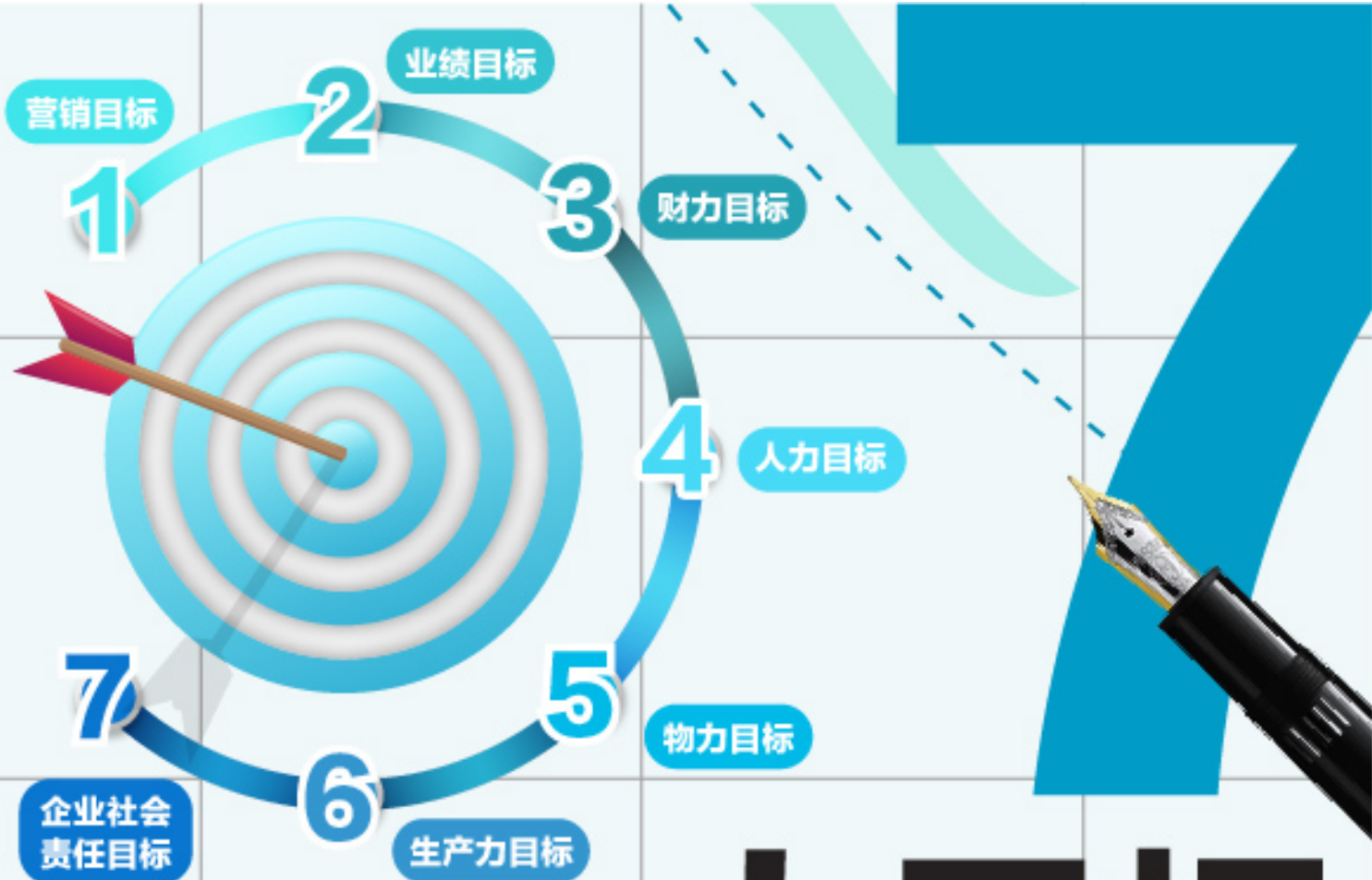
# 大方向



基本上，传承国际的企业定位总体分为市场定位、产品定位、品牌定位、企业文化和企业策略这五大方向。马来西亚是传承国际梦想的起源，因此我们以迅速发展马来西亚市场为核心，稳步开发国际为市场定位。事实证明，经过三年多的市场开发与建设，传承国际的品牌知名度、产品体系、团队发展、管理团队建设和基础建设上已取得斐然的成绩。以人为本，为传承人打造“第二个家”的企业文化更是我们超越对手、实现目标的发展优势。

为提升品牌的价值，传承国际已计划扩展生产线，即除了原有的GMP、SKIN CARE GMP以及FOOD GMP，我们将于明年的首季度投资马币一千两百万，让占地三万三千方尺的NUTRACEUTICAL GMP工厂投入营运。这设备后盾将帮助稳固我们的企业发展，提升企业竞争力和优势。

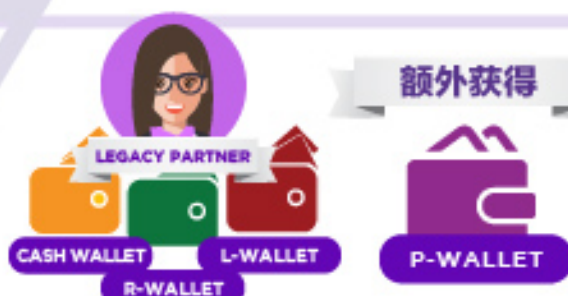




# 大目标

此外，我们还会投资额马币一百万，于2017年十月杪将新加坡办事处迁至占地两千五百方尺、设备齐全的全新办公室。新加坡的发展成绩不俗，此次搬迁和扩充是为了提升与巩固新加坡的市场定位、营销定位以及营销策略的成效。作为一家以人为本的国际企业，给予员工培训以提升工作效率是不可或缺的策略。唯有强大了内部，您才有能力回馈社会，做好企业社会责任目标。至今，传承国际于马来西亚国立大学（UKM）投入的两百万马币基金，已成功帮助超过一百位贫穷大学生完成教育。

每一天，市场和消费行为都在改变，企业绝不能一成不变、固步自封，因此传承国际管理层每一年都会从七个方向进行深入思考和目标设定。这七大目标为营销目标、业绩目标、财力目标、人力目标、物力目标、生产力目标以及企业社会责任目标。透过三年的不懈努力，我们成功超越目标、远抛对手，成功在2016年让总业绩突破1.2亿马币。记得，目标只是个努力指标，我们应挑战自己，突破个人极限，往超越目标的高度迈进。



LP除了能拥有Cash Wallet、R-Wallet和L-Wallet的便利，还可享有P-Wallet的好处，允许LP以优惠价购买P-Wallet超值配套。



每一位新加入的LP将获赠一枚独一无二的(LEGACY PARTNER)徽章。

我们坚信成功之路，开始于 Legacy Partner (LP).  
成为Legacy Partner (LP)，您将享有



您也将获得传承商学院(RLEA)为您而设的系统手册。

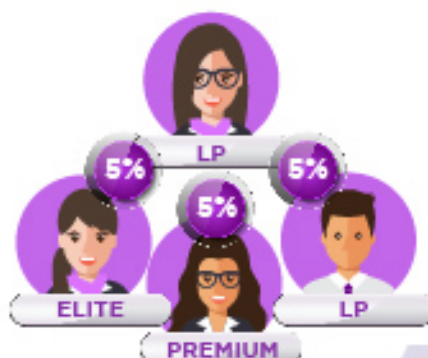
LP  
LEGACY PARTNER  
7  
专属的 大好处

45%  
可享有最高的  
组织推荐奖金



	Elite	Premium	LP	
第一代				20%
第二代				15%
第三代				10%

凡LP注册Elite, Premium 或 LP新会员，您将自动获取5%的注册奖金。



LP 可免费获取：



LEGACY CODE 传承密码  
改写生命蓝图的课程



为LP量身定制的  
三天两夜Legacy  
Code传承密码  
课程。





RETURNLEGACY®

A'maze

SUMMER  
BLISS

## 赋予肌肤完美呵护的 身体护理组

皮肤是人体最大的器官，于日常生活中给予我们保护，让我们免受外来物的攻击和刺激。

为维持健康柔亮的美肌，淋浴时去角质是最有效的方法之一。每日定时去角质对均匀肤色和提升光滑度有巨大的帮助，因它可去除残留于肌肤表面的角质，以及累积于表层的环境毒素。此外，它有助促进细胞更新、让肌肤更好地吸收养份，加以强化肌肤的天然屏障，展现润泽活力美肌。

由于在淋浴时肌肤的天然油脂有可能被冲洗掉，因此事后保湿步骤尤为关键。在淋浴后趁肌肤微湿时立即涂抹润肤霜，有助肌肤获得最佳保湿效果。除了珍贵成份的辅助，润肤霜能有效的锁住肌肤水份，提升滋润效果。

秉承着去角质与为肌肤进行保湿工序的重要性，传承国际特为您带来融合滋润保湿和去角质功效的A' maze Summer Bliss身体护理组。不含SLS, SLES 和 parabens, 适合各年龄和肤质使用；此护理组除了滋养肌肤，还有助唤醒肌肤活力。

今天，就把这在功效、视觉抑或是香气上都能赋予您最佳护肤享受的A' maze Summer Bliss带回家，让肌肤展现由内至外的娇嫩细滑。



# SUMMER BLISS SHOWER GEL

即将  
面市

## SUMMER BLISS 沐浴露

滋润的 Summer Bliss沐浴露让您无时无刻都能为肌肤注入清新活力，呵护及唤醒疲惫肌。这款沐浴露能洁净肌肤，让肌肤散发清新气息。源自于天然植物的磨砂颗粒可温和的去除角质，使肌肤在沐浴后绽放活力光采，重拾如天鹅绒般光滑的触感。

### 产品成份

#### 可生物降解磨砂膏：

源自于天然植物的成份能温和去除肌肤角质，为肌肤保持清爽之余不刺激敏感肌。



#### 玉兰花提取物：

玉兰花有助于舒缓、放松及为肌肤减压。玉兰花提取物质地轻盈，易于被肌肤迅速吸收，不会在表层形成油腻感。



#### 蜜桃提取物：

除了为产品添加一抹果香，蜜桃提取物还可吸收和锁住水份，并且在肌肤上形成保护膜，防止水份流失。



#### 柑橘提取物：

这气味清新的提取物是珍贵的保养成份，可通过提升及保持肌肤水份达到滋润效果。



经销商价格：

RM50(WM)

RM56(EM)

4WP

零售价：

RM59(WM)

RM65(EM)

净重：300ml



# SUMMER BLISS BODY CREAM

即将  
面市

RETURNLEGACY®  
A'maze  
**SUMMER  
BLISS**  
Invigorating  
BODY CREAM

经销商价格:

RM50(WM)

RM56(EM)

4WP

零售价:

RM59(WM)

RM65(EM)

净重: 225g

225g e 8oz

## SUMMER BLISS 身体乳

融合乳木果油和可可籽油，这奢华而不油腻的润肤霜能长效滋润肌肤。在抚平与镇静肌肤的同时，尽情的享受其清新香味带来的愉悦，唤醒您的感官。配合玉兰花和水果的提取物，更能为肌肤舒缓紧绷感，即时保湿。长期使用可重拾柔滑亮丽的美肌。

### 产品成份



#### 乳木果油和可可籽油

所含的滋润精华有助维持及防止水份流失。融合乳木果油和可可籽油可平滑肌肤，减少粗糙感及肌肤因干燥而引发的脱皮状况。



#### 玉兰花提取物:

玉兰花有助于舒缓、放松及为肌肤减压。玉兰花提取物质地轻盈，易于被肌肤迅速吸收，不会在表层形成油腻感。



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这气味清新的提取物是珍贵的保养成份，可通过提升及保持肌肤水份达到滋润效果。





# 传承国际， 让我找到归属感

在许多人的眼中，JACK 林德荣是本地娱乐圈不折不扣的铁人，为了工作可舍弃睡眠与休息时间，只求将本份做好。然而，自担任传承国际的品牌代言人后，他开始意识到平衡生活的重要性。少了健康，又何来快乐？传承国际这第二个家，似乎让他找回了初衷。

**林德荣**

JACK LIM

RETURN LEGACY  
BRAND AMBASSADOR  
传承国际品牌大使



# 使用传承国际的产品 可有改变您的生活？



传承国际的几样产品对我的生活有很大的改变。我首个接触的产品是H+。拍戏时，往往一上妆就是十至二十个小时，而且不停地补妆，肌肤自然变差，不过当我把H+喷洒于脸上，后用纸巾轻轻按压，整个脸顿时恢复弹性与光泽，整个人也感觉特别清爽。我的皮肤属于敏感肌，脸上还有一些疤痕和痘痘，使用H+后这些问题改善了许多。

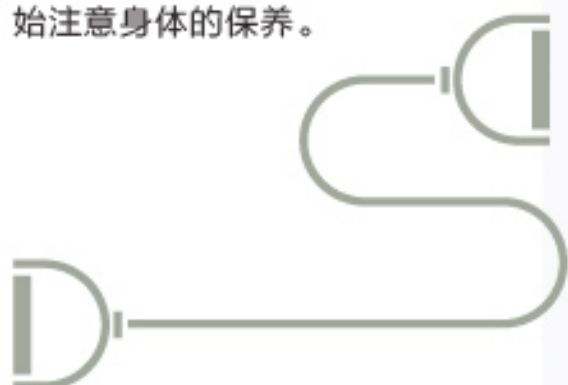
另一我每日不可缺的产品是Potent。由于我的生活作息颠倒，饮食习惯也不良好，拍戏时常吃煎炸食物和路边摊，饮食自然欠均匀，不过Potent能帮助我调理身体，最重要的是它可帮助身体吸收足够的水分。服用Potent后我如厕的次数变多、喝水的频率也增加，身体状况自然变好。



# 何时开始 注重健康？



一直以来，大家都认为我是个“铁人”，可是人的身体机能无可避免地会随着年龄的增长而衰退。二三十岁时，健康对我来说一点问题都没有，可是到了四十岁以后，我开始感觉精神与新陈代谢明显变慢。老花、皮肤干燥之类的问题，以及皱纹都逐渐变多。这些问题提醒我开始注意健康，因为新陈代谢变慢会影响身体的整体状况，所以这段时间无论你多强壮和健康，都得开始注意身体的保养。





# 如何在忙碌的生活中 取到饮食均衡？



保持均衡饮食对我而言是极为困难的。我知道保持饮食均衡的重要性，但我目前的生活作息几乎无法做到，因为我的工作时间长，每天五点就得起床，有时也会工作至凌晨，每日工作20多个小时一定要摄取足够的食物以补充精力。很多时候工作时无法太挑剔食物，我唯一可做的就是减少摄取淀粉和煎炸食物，尽量做到少量多餐。如果环境真的不允许，那我会少吃一点以避免饮食过量，肚子饿了才吃一点以补充所需体力。



 Mediterranean  
GOLD

## 您对保健品有何看法？

以前，保健品对我来说是一种奢侈品，因为我不认为自己需要任何保健品。不过到了某个年龄后，环境污染、作息颠倒和不良饮食习惯让我意识到保健品其实是种必需品。现在许多年轻人都有服用保健品的习惯，而甚少接触保健品的我也开始需要它的帮助，因为身体机能开始衰退，而保健品是唯一能补助身体，让身体保持健康的重要因素。



《爱。家》2018



**3<sup>RD</sup>** MARCH 2018  
Return Legacy HQ



2018

# RUBY

RECOGNITION

**只有启程，**

才会抵达理想和目的地；

**只有拼搏，**

才会获得辉煌的成就。

**勇于挑战、追寻理想，**

有一天你会攀上属于你的高峰！

**5/5/2018**

Thistle Johor Bahru  
Hotel, *Orchid 2 & 3*

**12/5/2018**

Royale Chulan Damansara  
Hotel, *Royale Ballroom Hall*

**19/5/2018**

The Wembley Hotel  
Penang, *Wembley  
Ballroom 2*

**27/5/2018**

Imperial Hotel Kuching,  
*Imperial Ballroom 1*





传承国际表扬大会 2018



RETURNLEGACY®

GRAND RECOGNITION

# 传承国际 表扬大会 2018

21<sup>ST</sup> JULY 2018

CALVARY CONVENTION CENTRE

Jalan Jalil Perkasa 1,  
Taman Teknologi Malaysia,  
57000 Kuala Lumpur,  
Wilayah Persekutuan Kuala Lumpur



本月促销

# LP

RETURNLEGACY®

## LEGACY PARTNER PACKAGES PROMOTION

1<sup>ST</sup> 12:00noon, MYT - 31<sup>ST</sup> 11:59pm, MYT  
DEC 2017 - DEC 2017

**FOR LP, P-WALLET,  
Before 60days, After 60days**

**12+3 x MEDITERRANEAN  
GOLD + 12+3 x POTENT  
+ 12+3 x H+,  
+ 3 x REDOXY(LE)**

RM **6,666** (WM)  
RM **6,896** (EM)  
803<sub>WP</sub>

\*需符合条款。 \*欲知详情，请参阅促销细节。  
\*直至存货售完为止。





本月促销



# LEGACY CARE

促 销 活 动

1<sup>ST</sup> DEC 2017(12:00noon, MYT) -  
31<sup>ST</sup> DEC 2017(11:59pm, MYT)

为了迎接传承时代的来临，传承国际诚意推出了Legacy Care 配套，以2°护肤系列和REOXlife 保健系列的绝佳配套，让您由内而外得到全方位的呵护！



3+3X Redoxy(LE)  
+ 3+3X H+(120ml), +  
3+2X Mediterranean Gold  
+ 3X Potent + 3X W+,  
+ 3X Fresh(99ml)  
+ 1X Hydro(50ml)

PR0654  
**RM3,333**  
(WM)(EM)  
531WP

\*需符合条款。 \*欲知详情，请参阅促销细节。 \*仅限于马来西亚经销商。

\*促销当月在单一收据保持70WP，将享有购买1套“Legacy Care”的资格。

\*每位合格经销商(每个 MY ID)只限制于购买一(1)套“Legacy Care”。

\*直至存货售完为止。





本月促销



## NUREOX GRAIN MAINTAIN PROMOTION

**1<sup>ST</sup> DEC to 31<sup>ST</sup> DEC 2017**

12:00noon, MYT

11:59pm, MYT

3+1

新品

**3盒 NUREOX GRAIN +  
1个传承自动搅拌杯配套!**

美好的一天从  
**NUREOX GRAIN**  
上古谷粮饮料开始!



RM264 (WM)  
RM285 (EM)  
21WP



价值  
RM69 (WM)  
RM79 (EM)

享用美味的上古谷粮饮料就在传承自动搅拌杯里，  
让您随时随地喝上健康饮料!

\*需符合条款 \*预知更多详情，请参阅促销备忘录 \*直至存货售完为止





本月促销

RETURNLEGACY®

LEGACY  
ELANICS

即将  
面市



## LEGACY ELANICS

2 X SHOWER GEL(300ML) +  
1 X BODY CREAM(225G) +  
1 X LEGACY MONOGRAM BAG

经销商价格:

RM129(WM)

RM139(EM)

4WP

零售价:

RM149(WM)

RM159(EM)

\*需符合条规。\*欲知详情，请参阅促销细节。

\*仅限于马来西亚经销商。\*直至存货售完为止。





# 十二月份 活动行程

传承国际总部

日期	活动	时间	讲师	负责人
07/12/2017	Product Talk (BC)	8pm - 10pm	Ms. Rennie Lau	RL Customer Service 603-61446399
14/12/2017	招'材'进宝 (BC)	8pm - 10pm	Mr. Alvin Hong	RL Customer Service 603-61446399
21/12/2017	持续拓展，成功在望 (BC)	8pm - 10pm	Mr. Patrick Lim	RL Customer Service 603-61446399
28/12/2017	成功人际学 (BC)	8pm - 10pm	Mr. Albert Ling	RL Customer Service 603-61446399

## 酒店/中心

日期	区域	地点	活动及时间	讲师	负责人
01/12/2017	Singapore	Singapore HQ (10 Kallang Avenue #05-10, Singapore 339510)	RLEP (BC) 7.30pm - 9.30pm	Ms. Dawn Lee	Singapore Customer Service +65 6909 3205
12/12/2017	Ipoh	MH Hotel (MH Chemor - Level 6)	有效启动模式 (BC) 8pm - 10pm	Mr. Chenz Thoh	Mr. Denley 6016-5165216
12/12/2017	Batu Pahat	The Katerina Hotel (Amber IV- Level 3)	有效启动模式 (BC) 8pm - 10pm	Mr. Palance Chong	Ms. Janice Lee 6017-7819908
13/12/2017	Kluang	Kluang RL Centre	有效启动模式 (BC) 8pm - 10pm	Mr. Palance Chong	Ms. Irene Teng 6012-7610404
13/12/2017	Bukit Mertajam	Bukit Mertajam RL Centre	有效启动模式 (BC) 8pm - 10pm	Mr. Chenz Thoh	Ms. Winnie Sim 6012-5155991
14/12/2017	Alor Setar	Alor Setar RL Centre	有效启动模式 (BC) 8pm - 10pm	Mr. Chenz Thoh	Ms. Coshin Lim 6016-4555319
14/12/2017	Johor Bahru	Grand Paragon Hotel Emerald 3- Level 3)	有效启动模式 (BC) 8pm - 10pm	Mr. Palance Chong	Ms. Janice Lee 6017-7819908
15/12/2017	Singapore	Singapore HQ (10 Kallang Avenue #05-10, Singapore 339510)	Product Talk (BC) 7.30pm - 9.30pm	Ms. Dawn Lee	Singapore Customer Service +65 6909 3205



## 酒店/中心

日期	区域	地点	活动及时间	讲师	负责人
18/12/2017	Cheras	Ibis Hotel C180 (Hall Livia)	RLEP (BC) 8pm - 10pm	Ms. Yeen Mee	Mr. Joseph Wong 6012-3808680
19/12/2017	Kota Kinabalu	Avangio Hotel (Sapphire Room - Level 1)	有效启动模式 (BC) 7.30pm - 9.30pm	Mr. Chenz Thoh	Ms. AY Kong 6019-8859666
20/12/2017	Sibu	Sibu RL Centre	有效启动模式 (BC) 7.30pm - 9.30pm	Mr. Chenz Thoh	Ms. Siew Lin 6013-8220009
23/12/2017	Kuching	Citadines Uplands Kuching (Sape Room - Level 11)	有效启动模式 (BC) 2pm - 4pm	Mr. Palance Chong	Ms. Henna Law 6010-2205886
26/12/2017	Miri	Imperial Palace Hotel (Melinau Room - Level 11)	有效启动模式 (BC) 7.30pm - 9.30pm	Mr. Palance Chong	Ms. Lulu Chan 6012-8787776



预知更多传承国际  
十二月份活动最新详情，  
请扫描以下QR码。



QRSCAN





**RETURN LEGACY SDN BHD**

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